

**SEGMENTWISE REVENUE, RESULTS FOR THE QUARTER & YEAR ENDED 31ST MARCH 2007**

	CONSOLIDATED						
	( In Rs Lacs)						
	Nine months	Quarter Ended	Quarter Ended	Audited	Audited	Audited	Audited
	Ended 31.12.2006	31.3.2007	31.3.2006	Year Ended 31.3.2007	Year Ended 31.3.2006	Year Ended 31.3.2007	Year Ended 31.3.2006
			( Audited)	( Audited)	( Audited)	( Audited)	
<b>1. Segment Revenue</b>							
<b>a) AUDIO-VISUAL PRODUCTION</b>	2,562.45	1,173.62	727.46	3,736.07	4,151.85	3,736.07	4,151.85
<b>b) MOVIES</b>	585.52	5.00	-	590.52	6.17	590.52	6.17
<b>c) FM RADIO</b>	-	-	-	-	-	-	-
<b>Total</b>	3,147.97	1,178.62	727.46	4,326.59	4,158.02	4,326.59	4,158.02
<b>Less: Inter Segment Revenue</b>		-	-	-	-	-	-
<b>Net Sales/Income from Operations</b>	3,147.97	1,178.62	727.46	4,326.59	4,158.02	4,326.59	4,158.02
<b>2. Segment Results</b>							
<b>a) AUDIO-VISUAL PRODUCTION</b>	334.30	835.20	171.67	1,169.50	1,121.70	1,169.50	1,121.70
<b>b) MOVIES</b>	176.68	(64.40)	-	112.28	6.17	112.28	6.17
<b>c) FM RADIO</b>			-	-	-	-	-
<b>Total</b>	510.98	770.80	171.67	1,281.79	1,127.87	1,281.79	1,127.87
<b>Less:</b>							
<b>I) Interest</b>	98.48	48.44	27.62	146.92	70.80	146.92	70.80
<b>II) Other Un-allocable Expenditure Net off Un-allocable Income</b>	68.45	504.27	49.90	572.73	578.04	572.73	578.04
<b>Total Profit Before Tax</b>	344.05	218.09	94.15	562.14	479.03	562.14	479.03
<b>3. Capital Employed</b>							
<b>(Segment Assets minus Segment Liabilities)</b>							
<b>a) AUDIO-VISUAL PRODUCTION</b>	1,642.48	2,029.04	1,404.93	2,029.04	1,404.93	2,029.04	1,404.93
<b>b) MOVIES</b>	493.88	607.68	505.93	607.68	505.93	607.68	505.93
<b>c) FM RADIO</b>						1,498.44	998.94
<b>Total</b>	2,136.36	2,636.72	1,910.86	2,636.72	1,910.86	4,135.16	2,909.80

**Notes:**

- The above results were taken on record and adopted by Board of Directors of the company at its meeting held on 26th June 2007
- The name of the company has changed from B.A.G.Films Limited to B.A.G.Films & Media Limited and new name does not suggest any new line of business activity
- Segment have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and return of these segments.
- The Board of Directors at their meeting held on 26th June 2007 have recommended an equity dividend of Rs 0.20 per share of the face value of Rs 2.00 each
- Segmental Revenue, Results and Capital Employed figures includes the respective amounts identifiable to each of the segments.  
Other unallocable figures includes expenses incurred at Corporate level which relate to company as whole.
- Information on Investor Complaints pursuant to Clause 41 of the Listing Agreement for the Quarter ended 31st March 2007, Opening balance NIL, Received during the quarter - One, Disposed during the quarter - One, Closing - NIL
- Previous year figures are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures

Date: 26th June 2007  
Place: NOIDA

For B.A.G.Films Limited

sd/-  
Anurradha Prasad  
Managing Director

## B.A.G.Films & Media Limited

( Formerly Known as B.A.G.Films Limited)

Regd Off: C-4 Shivalik , Near Malviya Nagar Market, Malviya Nagar, New Delhi - 110 017

Corp Off: FC-23, Sector-16A, Film City, Noida (UP)-201301

### Audited Financial Results for the Quarter and Year Ended 31st march 2007

								( In Rs Lacs)
S.NO.	Particulars	Nine Months Ended 31.12.2006	Quarter Ended 31.03.2007	Quarter Ended 31.3.2006	Year Ended 31.03.2007 ( Audited)	Year Ended 31.3.2006 ( Audited)	CONSOLIDATED	
							Year Ended 31.03.2007 ( Audited)	Year Ended 31.3.2006 ( Audited)
1	Net Income from Sales/operations	3,147.98	1,266.27	754.77	4,414.25	4,238.76	4,414.25	4,238.76
2	Other Income	85.84	84.16	65.95	170.00	174.10	170.00	174.10
3	Total Expenditure							
	a) (Increase) / Decrease in Stock-In-Trade	(23.24)	(31.13)	(254.88)	(54.37)	(474.34)	(54.37)	(474.34)
	b) Cost of Production	2,216.09	798.18	763.13	3,014.27	3,426.17	3,014.27	3,426.17
	c) Staff Cost	69.47	99.57	32.85	169.04	138.51	169.04	138.51
	d) General Administrative Expenses (Includes Miscellaneous Exp W/off)	336.94	128.72	87.49	465.66	511.64	465.66	511.64
4	Interest	98.48	48.44	27.60	146.92	70.79	146.92	70.79
5	Depreciation	192.03	88.56	70.38	280.59	261.06	280.59	261.06
6	Profit (+)/Loss(-) before tax	344.05	218.09	94.15	562.14	479.03	562.14	479.03
7	Provision for Taxation	82.64	141.74	53.37	224.38	172.61	226.12	173.83
8	Net Profit (+)/Loss (-) (6-7)	261.41	76.35	40.78	337.76	306.42	336.02	305.20
9	Paid up Equity Share Capital	1,201.70	1,736.70	1,201.70	1,736.70	1,201.70	1,736.70	1,201.70
10	Reserves excluding Revaluation reserves ( As per Balance sheet)	-	-	-	5,785.33	3,444.25	5,783.13	3,443.00
11	Basic Earning Per Share (As per AS-20)	0.44	0.11	0.07	0.55	0.51	0.54	0.51
	Diluted Earning per share (As per AS-20)	0.44	0.10	0.07	0.54	0.51	0.53	0.51
12	Aggregate of Public Shareholdings							
	# Number of Shares	31000821	50632432	33179868	50632432	33179868	50632432	33179868
	# Percentage of Shareholdings	51.59%	63.03%	55.22%	63.03%	55.22%	63.03%	55.22%