

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 30.09.2009

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
(1)	Indian							
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	19.06	19.06	-	-
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-
(c)	Bodies Corporate	1	18,194,868	18,194,868	16.13	16.13	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (1)	5	39,702,658	39,702,658	35.19	35.19	-	-
(2)	Foreign							
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	5	39,702,658	39,702,658	35.19	35.19	-	-
(B)	Public shareholding						N.A.	N.A.
(1)	Institutions							
(a)	Mutual Funds/ UTI	-	-	-	-	-		
(b)	Financial Institutions/ Banks	2	59,450	59,450	0.05	0.05		
(c)	Central Government/ State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	7	8,071,548	8,071,548	7.15	7.15		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Any other (specify):	-	-	-	-	-		
	Sub – Total (B) (1)	9	8,130,998	8,130,998	7.21	7.21		
(2)	Non-Institutions							
(a)	Bodies Corporate	954	24,027,605	24,027,603	21.30	21.30		
(b)	Individuals –							
	Individuals holding nominal share capital upto Rs. One Lac	30,308	15,953,802	15,748,383	14.14	14.14		
	Individuals holding nominal share capital in excess of Rs. One Lac	24	24,467,168	24,396,918	21.69	21.69		
(c)	Any other (specify)							
	NRIs	149	432,059	432,059	0.38	0.38		
	OCBs	3	98,700	49,400	0.09	0.09		
	Trust	1	100	100	0.00	0.00		
	Sub - Total (B) (2)	31,439	64,979,434	64,654,463	57.60	57.60		
	Total Public Shareholding (B) = (B) (1) + (B) (2)	31,448	73,110,432	72,785,461	64.81	64.81		
	TOTAL (A) + (B)	31,453	112,813,090	112,488,119	100.00	100.00		
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
		-	-	-	-	-		
	GRAND TOTAL (A) + (B) + (C)	31,453	112,813,090	112,488,119	100.00	100.00		

I (b) Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group" as on 30.09.2009						
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares	Shares pledged or otherwise encumbered		
				No.of Shares	As a Percentage	As a % of grand total
(A) 1 (a)	Individuals/Hindu Undivided Family					
1	Anuradha Shukla	11,017,892	9.77	-	-	-
2	Rajiv Shukla	10,461,298	9.27	-	-	-
3	Jyoti Shukla	1,900	0.00	-	-	-
4	Sudhir Shukla	26,700	0.02	-	-	-
(A) 1 (c)	Bodies Corporate					
1	Anu Films & Communications Pvt. Ltd.	18,194,868	16.13	-	-	-
	TOTAL	39,702,658	35.19	-	-	-

Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares as on 30.09.2009			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
B 1 (f)	Foreign Institutional Investors		
1	FID Funds (Mauritius) Limited	7,071,515	6.27
(B) 2 (a)	Bodies Corporate		
1	High Growth Distributors Pvt Ltd	13,078,000	11.59
2	Pragmatic Traders Pvt. Ltd.	1,400,000	1.24
(B) 2 (b)	Individuals		
1	Sameer Gehlaut	20,250,900	17.95
	TOTAL	41,800,415	37.05

Statement Showing details of Locked-in Shares as on 30.09.2009				
SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	No.of Shares	Shares as Percentage of Total No. of Shares
1	Anu Films and Communications Pvt. Ltd.	Promoter A 1 (c)	18,194,868	16.13
	TOTAL		18,194,868	16.13

(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C)}
1	N.A.	N.A.	N.A.	N.A.

(II)(b)

Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.