

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31.12.2008

Category	Category Shareholder	No.of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholdign as a percentage of total no. of shares	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	19.06	19.06
(b)	Central Government/ State Government(s)	-	-	-	-	-
(c)	Bodies Corporate	1	18,194,868	13,594,868	16.13	16.13
(d)	Financial Institutions/ Banks	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (1)	5	39,702,658	35,102,658	35.19	35.19
(2)	Foreign					
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-
(c)	Institutions	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	5	39,702,658	35,102,658	35.19	35.19
(B)	Public shareholding					
(1)	Institutions					
(a)	Mutual Funds/ UTI	-	-	-	-	-
(b)	Financial Institutions/ Banks	1	56,450	56,450	0.05	0.05
(c)	Central Government/ State Government(s)	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-
(f)	Foreign Institutional Investors	8	10,524,233	1,124,233	9.33	9.33
(g)	Foreign Venture Capital Investors	-	-	-	-	-
(h)	Any other (specify):	-	-	-	-	-
	Sub – Total (B) (1)	9	10,580,683	1,180,683	9.38	9.38
(2)	Non-Institutions					
(a)	Bodies Corporate	932	23,112,990	23,112,988	20.49	20.49
(b)	Individuals –					
	Individuals holding nominal share capital upto Rs. One Lac	30,119	14,702,174	14,495,341	13.03	13.03
	Individuals holding nominal share capital in excess of Rs. One Lac	21	24,005,130	23,934,880	21.28	21.28
(c)	Any other (specify)					
	NRIs	157	610,655	610,655	0.54	0.54
	OCBs	3	98,700	49,400	0.09	0.09
	Trust	1	100	100	0.00	0.00
	Sub - Total (B) (2)	31,233	62,529,749	62,203,364	55.43	55.43
	Total Public Shareholding (B) = (B) (1) + (B) (2)	31,242	73,110,432	63,384,047	64.81	64.81
	TOTAL (A) + (B)	31,247	112,813,090	98,486,705	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued					
		-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	31,247	112,813,090	98486705	100.00	100.00

Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group" as on 31.12.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
(A) 1 (a)	Individuals/Hindu Undivided Family		
1	Anuradha Shukla	11,017,892	9.77
2	Rajiv Shukla	10,461,298	9.27
3	Jyoti Shukla	1,900	0.00
4	Sudhir Shukla	26,700	0.02
(A) 1 (c)	Bodies Corporate		
1	Anu Films & Communications Pvt. Ltd.	18,194,868	16.13
	TOTAL	39,702,658	35.19

Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares as on 31.12.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
B 1 (f)	Foreign Institutional Investors		
1	FID Funds (Mauritius) Limited	9,400,000	8.33
(B) 2 (a)	Bodies Corporate		
1	High Growth Distributors Pvt Ltd	13,078,000	11.59
2	Pragmatic Traders Pvt. Ltd.	1,750,000	1.55
(B) 2 (b)	Individuals		
1	Sameer Gehlaut	20,250,900	17.95
	TOTAL	44,478,900	39.43

Statement Showing details of Locked-in Shares as on 31.12.2008				
SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	No.of Shares	Shares as Percentage of Total No. of Shares
1	Anu Films and Communications Pvt. Ltd.	Promoter A 1 (c)	10,000,000	8.86
2	FID Funds (Mauritius) Limited	Public B 1 (f)	9,400,000	8.33
	TOTAL		19,400,000	17.20

(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.

(II)(b)

<u>Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares</u>				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.