

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31.03.2009

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
(1)	Indian							
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	19.06	19.06	-	-
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-
(c)	Bodies Corporate	1	18,194,868	13,594,868	16.13	16.13	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (1)	5	39,702,658	35,102,658	35.19	35.19	-	-
(2)	Foreign							
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	5	39,702,658	35,102,658	35.19	35.19	-	-
(B)	Public shareholding						N.A.	N.A.
(1)	Institutions							
(a)	Mutual Funds/ UTI	-	-	-	-	-		
(b)	Financial Institutions/ Banks	2	59,450	59,450	0.05	0.05		
(c)	Central Government/ State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	7	10,400,033	1,000,033	9.22	9.22		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Any other (specify):	-	-	-	-	-		
	Sub – Total (B) (1)	9	10,459,483	1,059,483	9.27	9.27		
(2)	Non-Institutions							
(a)	Bodies Corporate	833	22,712,126	22,712,124	20.13	20.13		
(b)	Individuals –							
	Individuals holding nominal share capital upto Rs. One Lac	30,723	15,098,085	14,891,169	13.38	13.38		
	Individuals holding nominal share capital in excess of Rs. One Lac	21	24,121,541	24,051,291	21.38	21.38		
(c)	Any other (specify)							
	NRIs	165	620,397	620,397	0.55	0.55		
	OCBs	3	98,700	49,400	0.09	0.09		
	Trust	1	100	100	0.00	0.00		
	Sub - Total (B) (2)	31,746	62,650,949	62,324,481	55.54	55.54		
	Total Public Shareholding (B) = (B) (1) + (B) (2)	31,755	73,110,432	63,383,964	64.81	64.81		
	TOTAL (A) + (B)	31,760	112,813,090	98,486,622	100.00	100.00		
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
		-	-	-	-	-		
	GRAND TOTAL (A) + (B) + (C)	31,760	112,813,090	98,486,622	100.00	100.00		

I (b) Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group" as on 31.03.2009						
SN	Name of the Shareholder	No. of Shares	Shares as Percentage of Total No. of Shares	Shares pledged or otherwise encumbered		
				No. of Shares	As a Percentage	As a % of grand total
(A) 1 (a) Individuals/Hindu Undivided Family						
1	Anuradha Shukla	11,017,892	9.77	-	-	-
2	Rajiv Shukla	10,461,298	9.27	-	-	-
3	Jyoti Shukla	1,900	0.00	-	-	-
4	Sudhir Shukla	26,700	0.02	-	-	-
(A) 1 (c) Bodies Corporate						
1	Anu Films & Communications Pvt. Ltd.	18,194,868	16.13	-	-	-
	TOTAL	39,702,658	35.19	-	-	-

Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares as on 31.03.2009			
SN	Name of the Shareholder	No. of Shares	Shares as Percentage of Total No. of Shares
B 1 (f) Foreign Institutional Investors			
1	FID Funds (Mauritius) Limited	9,400,000	8.33
(B) 2 (a) Bodies Corporate			
1	High Growth Distributors Pvt Ltd	13,078,000	11.59
2	Pragmatic Traders Pvt. Ltd.	1,400,000	1.24
(B) 2 (b) Individuals			
1	Sameer Gehlaut	20,250,900	17.95
	TOTAL	44,128,900	39.12

Statement Showing details of Locked-in Shares as on 31.03.2009				
SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	No. of Shares	Shares as Percentage of Total No. of Shares
1	Anu Films and Communications Pvt. Ltd.	Promoter A 1 (c)	10,000,000	8.86
	TOTAL		10,000,000	8.86

(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C)}
1	N.A.	N.A.	N.A.	N.A.

(II)(b)

Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.