

## (I) (a) Statement showing Shareholding Pattern of B.A.G. Films &amp; Media Limited as on 30/09/2007

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholdign as a percentage of total no. of shares	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)
<b>(A)</b>	<b>Shareholding of Promoter and Promoter Group</b>					
<b>(1)</b>	<b>Indian</b>					
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	23.02	23.02
(b)	Central Government/ State Government(s)	-	-	-	-	-
(c)	Bodies Corporate	1	8,194,868	8,194,868	8.77	8.77
(d)	Financial Institutions/ Banks	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-
	<b>Sub – Total (A) (1)</b>	5	29,702,658	29,702,658	31.80	31.80
<b>(2)</b>	<b>Foreign</b>				-	-
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-
(c)	Institutions	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-
	<b>Sub – Total (A) (2)</b>	-	-	-	-	-
	<b>Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)</b>	5	29,702,658	29,702,658	31.80	31.80
<b>(B)</b>	<b>Public shareholding</b>				-	-
<b>(1)</b>	<b>Institutions</b>				-	-
(a)	Mutual Funds/ UTI	1	295,000	295,000	0.32	0.32
(b)	Financial Institutions/ Banks	-	-	-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-
(f)	Foreign Institutional Investors	1	33	33	0.00	0.00
(g)	Foreign Venture Capital Investors	-	-	-	-	-
(h)	Any other (specify):	-	-	-	-	-
	<b>Sub – Total (B) (1)</b>	2	295,033	295,033	0.32	0.32
<b>(2)</b>	<b>Non-Institutions</b>				-	-
(a)	Bodies Corporate	1,111	24,826,854	9,998,853	26.58	26.58
(b)	Individuals –				-	-
	Individuals holding nominal share capital upto Rs. One Lac	17,034	11,868,322	11,634,090	12.71	12.71
	Individuals holding nominal share capital in excess of Rs. One Lac	39	26,176,084	5,855,834	28.02	28.02
(c)	Any other (specify)				-	-
	NRIs	86	445,439	445,439	0.48	0.48
	OCBs	2	98,600	49,300	0.11	0.11
	Trust	1	100	100	0.00	0.00
	<b>Sub - Total (B) (2)</b>	18,273	63,415,399	27,983,616	67.89	67.89
	<b>Total Public Shareholding (B) = (B) (1) + (B) (2)</b>	18,275	63,710,432	28,278,649	68.20	68.20
	<b>TOTAL (A) + (B)</b>	18,280	93,413,090	57,981,307	100.00	100.00
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>	-	-	-	-	-
	<b>GRAND TOTAL (A) + (B) + (C)</b>	18,280	93,413,090	57,981,307	100.00	100.00

<b>Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group"</b>			
<b>SN</b>	<b>Name of the Shareholder</b>	<b>No.of Shares</b>	<b>Shares as Percentage of Total No. of Shares</b>
<b>(A) 1 (a)</b>	<b>Individuals/Hindu Undivided Family</b>		
1	Anurradha Shukla	11017892	11.79
2	Rajiv Shukla	10461298	11.20
3	Jyoti Shukla	1900	0.00
4	Sudhir Shukla	26700	0.03
<b>(A) 1 (c)</b>	<b>Bodies Corporate</b>		
1	Anu Films & Communications Pvt. Ltd.	8194868	8.77
	<b>TOTAL</b>	<b>29702658</b>	<b>31.80</b>

<b>Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares</b>			
<b>SN</b>	<b>Name of the Shareholder</b>	<b>No.of Shares</b>	<b>Shares as Percentage of Total No. of Shares</b>
<b>(B) 2 (a)</b>	<b>Bodies Corporate</b>		
1	High Growth Distributors Pvt Ltd	13078000	14.00
2	Pragmatic Traders Pvt. Ltd.	1750000	1.87
<b>(B) 2 (b)</b>	<b>Individuals</b>		
1	Sameer Gehlaut	20250000	21.68
	<b>TOTAL</b>	<b>35078000</b>	<b>37.55</b>

<b>Statement Showing details of Locked-in Shares</b>			
<b>SN</b>	<b>Name of the Shareholder</b>	<b>No.of Shares</b>	<b>Shares as Percentage of Total No. of Shares</b>
1	Sameer Gehlaut	20250000	21.68
2	High Growth Distributors Pvt Ltd	13078000	14.00
	<b>TOTAL</b>	<b>33328000</b>	<b>35.68</b>