

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31/12/2007

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	23.02	23.02
(b)	Central Government/ State Government(s)	-	-	-	-	-
(c)	Bodies Corporate	1	8,194,868	8,194,868	8.77	8.77
(d)	Financial Institutions/ Banks	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (1)	5	29,702,658	29,702,658	31.80	31.80
(2)	Foreign					
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-
(c)	Institutions	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	5	29,702,658	29,702,658	31.80	31.80
(B)	Public shareholding				-	-
(1)	Institutions				-	-
(a)	Mutual Funds/ UTI	2	233,888	233,888	0.25	0.25
(b)	Financial Institutions/ Banks	-	-	-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-
(f)	Foreign Institutional Investors	2	75,033	75,033	0.08	0.08
(g)	Foreign Venture Capital Investors	-	-	-	-	-
(h)	Any other (specify):	-	-	-	-	-
	Sub – Total (B) (1)	4	308,921	308,921	0.33	0.33
(2)	Non-Institutions					
(a)	Bodies Corporate	1,236	24,584,348	9,756,346	26.32	26.32
(b)	Individuals –				-	-
	Individuals holding nominal share capital upto Rs. One Lac	21,196	12,128,806	11,908,658	12.98	12.98
	Individuals holding nominal share capital in excess of Rs. One Lac	37	26,240,062	26,169,812	28.09	28.09
(c)	Any other (specify)				-	-
	NRIs	110	349,595	349,595	0.37	0.37
	OCBs	2	98,600	49,300	0.11	0.11
	Trust	1	100	100	0.00	0.00
	Sub - Total (B) (2)	22,582	63,401,511	48,233,811	67.87	67.87
	Total Public Shareholding (B) = (B) (1) + (B) (2)	22,586	63,710,432	48,542,732	68.20	68.20
	TOTAL (A) + (B)	22,591	93,413,090	78,245,390	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	22,591	93,413,090	78,245,390	100.00	100.00

Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group"			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
(A) 1 (a)	Individuals/Hindu Undivided Family		
1	Anurradha Shukla	11017892	11.79
2	Rajiv Shukla	10461298	11.20
3	Jyoti Shukla	1900	0.00
4	Sudhir Shukla	26700	0.03
(A) 1 (c)	Bodies Corporate		
1	Anu Films & Communications Pvt. Ltd.	8194868	8.77
	TOTAL	29702658	31.80

Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
(B) 2 (a)	Bodies Corporate		
1	High Growth Distributors Pvt Ltd	13078000	14.00
2	Pragmatic Traders Pvt. Ltd.	1750000	1.87
(B) 2 (b)	Individuals		
1	Krishan Premnarayen	994492	1.07
2	Sameer Gehlaut	20250900	21.68
	TOTAL	36073392	38.62

Statement Showing details of Locked-in Shares			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
1	Anu Films and Communications Pvt. Ltd.	8194868	8.77
2	Sameer Gehlaut	20250000	21.68
3	High Growth Distributors Pvt Ltd	13078000	14.00
	TOTAL	41522868	44.45