

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31.03.2008

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholdign as a percentage of total no. of shares	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	19.88	19.88
(b)	Central Government/ State Government(s)	-	-	-	-	-
(c)	Bodies Corporate	1	13,594,868	8,194,868	12.56	12.56
(d)	Financial Institutions/ Banks	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (1)	5	35,102,658	29,702,658	32.44	32.44
(2)	Foreign					
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-
(c)	Institutions	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	5	35,102,658	29,702,658	32.44	32.44
(B)	Public shareholding					
(1)	Institutions					
(a)	Mutual Funds/ UTI	-	-	-	-	-
(b)	Financial Institutions/ Banks	-	-	-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-
(f)	Foreign Institutional Investors	2	9,400,033	33	8.69	8.69
(g)	Foreign Venture Capital Investors	-	-	-	-	-
(h)	Any other (specify):	-	-	-	-	-
	Sub – Total (B) (1)	2	9,400,033	33	8.69	8.69
(2)	Non-Institutions					
(a)	Bodies Corporate	1,071	23,437,617	8,609,615	21.66	21.66
(b)	Individuals –					
	Individuals holding nominal share capital upto Rs. One Lac	28,378	14,414,350	14,198,427	13.32	13.32
	Individuals holding nominal share capital in excess of Rs. One Lac	31	25,353,343	25,283,093	23.43	23.43
(c)	Any other (specify)					
	NRIs	151	406,389	406,389	0.38	0.38
	OCBs	2	98,600	49,300	0.09	0.09
	Trust	1	100	100	0.00	0.00
	Sub - Total (B) (2)	29,634	63,710,399	48,546,924	58.87	58.87
	Total Public Shareholding (B) = (B) (1) + (B) (2)	29,636	73,110,432	48,546,957	67.56	67.56
	TOTAL (A) + (B)	29,641	108,213,090	78,249,615	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued					
		-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	29,641	108,213,090	78249615	100.00	100.00

Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group" as on 31.03.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
(A) 1 (a)	Individuals/Hindu Undivided Family		
1	Anuradha Shukla	11,017,892	10.18
2	Rajiv Shukla	10,461,298	9.67
3	Jyoti Shukla	1,900	0.00
4	Sudhir Shukla	26,700	0.02
(A) 1 (c)	Bodies Corporate		
1	Anu Films & Communications Pvt. Ltd.	13,594,868	12.56
	TOTAL	35,102,658	32.44

Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares as on 31.03.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
B 1 (f)	Foreign Institutional Investors		
1	FID Funds (Mauritius) Limited	9,400,000	8.69
(B) 2 (a)	Bodies Corporate		
1	High Growth Distributors Pvt Ltd	13,078,000	12.09
2	Pragmatic Traders Pvt. Ltd.	1,750,000	1.62
(B) 2 (b)	Individuals		
1	Sameer Gehlaut	20,250,900	18.71
	TOTAL	44,478,900	41.10

Statement Showing details of Locked-in Shares as on 31.03.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
1	Anu Films and Communications Pvt. Ltd.	13,594,868	12.56
2	FID Funds (Mauritius) Limited	9,400,000	8.69
3	High Growth Distributors Pvt Ltd	13,078,000	12.09
	TOTAL	36,072,868	33.34

(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.

(II)(b)

<u>Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares</u>				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.