

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 30.06.2008

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals/ Hindu Undivided Family	4	21,507,790	21,507,790	19.88	19.88
(b)	Central Government/ State Government(s)	-	-	-	-	-
(c)	Bodies Corporate	1	13,594,868	8,194,868	12.56	12.56
(d)	Financial Institutions/ Banks	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (1)	5	35,102,658	29,702,658	32.44	32.44
(2)	Foreign					
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-
(c)	Institutions	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	5	35,102,658	29,702,658	32.44	32.44
(B)	Public shareholding					
(1)	Institutions					
(a)	Mutual Funds/ UTI	-	-	-	-	-
(b)	Financial Institutions/ Banks	-	-	-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-
(f)	Foreign Institutional Investors	7	10,400,033	1,000,033	9.61	9.61
(g)	Foreign Venture Capital Investors	-	-	-	-	-
(h)	Any other (specify):	-	-	-	-	-
	Sub – Total (B) (1)	7	10,400,033	1,000,033	9.61	9.61
(2)	Non-Institutions					
(a)	Bodies Corporate	988	22,332,670	7,504,668	20.64	20.64
(b)	Individuals –					
	Individuals holding nominal share capital upto Rs. One Lac	29,220	14,526,492	14,316,859	13.42	13.42
	Individuals holding nominal share capital in excess of Rs. One Lac	31	25,103,537	25,033,287	23.20	23.20
(c)	Any other (specify)					
	NRIs	159	649,000	649,000	0.60	0.60
	OCBs	2	98,600	49,300	0.09	0.09
	Trust	1	100	100	0.00	0.00
	Sub - Total (B) (2)	30,401	62,710,399	47,553,214	57.95	57.95
	Total Public Shareholding (B) = (B) (1) + (B) (2)	30,408	73,110,432	48,553,247	67.56	67.56
	TOTAL (A) + (B)	30,413	108,213,090	78,255,905	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued					
		-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	30,413	108,213,090	78,255,905	100.00	100.00

Statement Showing Shareholding of Persons belonging to the category "Promoters and Promoter Group" as on 30.06.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
(A) 1 (a)	Individuals/Hindu Undivided Family		
1	Anuradha Shukla	11,017,892	10.18
2	Rajiv Shukla	10,461,298	9.67
3	Jyoti Shukla	1,900	0.00
4	Sudhir Shukla	26,700	0.02
(A) 1 (c)	Bodies Corporate		
1	Anu Films & Communications Pvt. Ltd.	13,594,868	12.56
	TOTAL	35,102,658	32.44

Statement Showing Shareholding of Persons belonging to the category Public holding more than 1% of Total no. of shares as on 30.06.2008			
SN	Name of the Shareholder	No.of Shares	Shares as Percentage of Total No. of Shares
B 1 (f)	Foreign Institutional Investors		
1	FID Funds (Mauritius) Limited	9,400,000	8.69
(B) 2 (a)	Bodies Corporate		
1	High Growth Distributors Pvt Ltd	13,078,000	12.09
2	Pragmatic Traders Pvt. Ltd.	1,750,000	1.62
(B) 2 (b)	Individuals		
1	Sameer Gehlaut	20,250,900	18.71
	TOTAL	44,478,900	41.10

Statement Showing details of Locked-in Shares as on 30.06.2008				
SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	No.of Shares	Shares as Percentage of Total No. of Shares
1	Anu Films and Communications Pvt. Ltd.	Promoter A 1 (c)	5,400,000	4.99
2	FID Funds (Mauritius) Limited	Public B 1 (f)	9,400,000	8.69
	TOTAL		14,800,000	13.68

(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.

(II)(b)

<u>Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares</u>				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	N.A.	N.A.	N.A.	N.A.