

**B.A.G Films & Media Limited**  
 Regd Off: C-4 Shivalik , Near Malviya Nagar Market, Malviya Nagar, New Delhi - 110 017  
 Corp Off: FC-23, Sector-16A, Film City, Noida (UP)-201301  
 Unaudited Financial Results for the Quarter ended 30th June 2012

**PART-I**

₹ In Lacs

S.NO.	Particulars	STANDALONE				CONSOLIDATED			
		Quarter Ended 30th June 2012 (Unaudited)	Quarter Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2011 (Unaudited)	Year Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2012 (Unaudited)	Quarter Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2011 (Unaudited)	Year Ended 31st March 2012 (Audited)
1	Net Income from Sales/Income from operations Other Operating Income	853.26	1,701.72	1,547.03	4,444.32	2,270.53	4,610.50	2,615.79	11,692.87
	<b>Total Income</b>	853.26	1,701.72	1,547.03	4,444.32	2,270.53	4,610.50	2,615.79	11,692.87
2	<b>Expenditure</b>								
	a) (Increase) / Decrease in Stock-In-Trade	(395.06)	(52.87)	(199.05)	(357.72)	(719.61)	(52.86)	(446.10)	(755.77)
	b) Employee Cost	59.55	65.28	50.52	257.22	501.01	525.44	465.59	2,007.67
	c) Depreciation	360.44	287.02	274.13	1,120.72	452.38	401.23	376.03	1,558.16
	d) Other Expenses	1,167.13	843.13	1,217.92	3,256.13	3,645.34	3,284.71	2,803.07	11,558.05
	<b>e) Total</b>	1,192.06	1,142.55	1,343.53	4,276.34	3,879.11	4,158.51	3,198.59	14,368.10
3	Profit from Operation before Other Income, finance Cost & Exceptional Items(1)-(2)	(338.80)	559.17	203.50	167.98	(1,608.58)	452.00	(582.80)	(2,675.22)
4	Other Income	29.28	-	2.93	637.08	36.02	-	17.68	105.50
5	Profit Before finance cost & Exceptional Items(3)+(4)	(309.52)	559.17	206.43	805.06	(1,572.56)	452.00	(565.12)	(2,569.73)
6	Finance Cost	223.50	223.00	150.23	741.68	224.62	226.47	151.10	743.95
7	Profit After finance Cost but before Exceptional Items(5)-(6)	(533.03)	336.17	56.20	63.37	(1,797.19)	225.52	(716.23)	(3,313.68)
8	Exceptional Items	-	-	-	-	-	-	-	-
9	Profit (+)/Loss(-) from ordinary activities before tax (7)-(8)	(533.03)	336.17	56.20	63.37	(1,797.19)	225.52	(716.23)	(3,313.68)
10	Tax expense	(22.95)	79.48	18.35	61.71	(27.77)	47.19	18.35	29.42
11	Profit (+)/Loss(-) from ordinary activities after tax (9)-(10)	(510.07)	256.70	37.85	1.66	(1,769.43)	178.33	(734.57)	(3,343.10)
12	Extra Ordinary items ( net of Tax expense )	-	-	-	-	-	-	-	-
13	Net profit (+)/loss(-) for period before share of Profit/(Loss) of Minority interests (11)-(12)	(510.07)	256.70	37.85	1.66	(1,769.43)	178.33	(734.57)	(3,343.10)
14	Minority interests	-	-	-	-	(637.16)	-	(398.22)	(2,645.17)
15	Net profit (+)/loss(-) for the period (13)-(14)	(510.07)	256.70	37.85	1.66	(1,132.26)	178.33	(336.35)	(697.93)
16	Paid up Equity Share Capital ( Face Value per share is Rs 2.00)	3,402.65	3,302.62	3,299.95	3,302.62	3,402.65	3,302.62	3,299.95	3,302.62
17	Reserves excluding Revaluation reserves ( As per Balance sheet)	-	-	-	-	-	-	-	-
18	Basic Earning Per Share ( As per AS-20)	(0.46)	0.01	0.02	0.01	(1.63)	(2.03)	(0.43)	(2.03)
	Diluted Earning per share ( as per AS-20)	(0.46)	0.01	0.02	0.01	(1.63)	(2.03)	(0.40)	(2.03)
<b>PART-II</b>									
<b>A. PARTICULARS OF SHAREHOLDING</b>									
19	<b>Aggregate of Public Shareholdings</b>								
	# Number of Shares	110,515,432	110,515,432	110,380,432	110,515,432	110,515,432	110,515,432	110,380,432	110,515,432
	# Percentage of Shareholdings	64.93%	66.89%	66.86%	66.89%	64.93%	66.89%	66.86%	66.89%
20	<b>Promoters and Promoter Group Shareholding</b>								
	<b>a) Pledged / Encumbered</b>								
	Number of shares	-	-	-	-	-	-	-	-
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-	-	-
	Percentage of shares (as a % of the total share capital of the company)	-	-	-	-	-	-	-	-
	<b>b) Non - encumbered</b>								
	Number of shares	59,702,658	54,702,658	54,702,658	54,702,658	59,702,658	54,702,658	54,702,658	54,702,658
	Percentage of shares (as a % of the total shareholding of the Promoter and Promoter group)	-	-	-	-	-	-	-	-
	Percentage of shares (as a % of the total share capital of the company)	35.07%	33.11%	33.14%	33.11%	35.07%	33.11%	33.14%	33.11%
<b>B. INVESTOR COMPLAINTS</b>									
	Pending at the beginning of the quarter	Nil							
	Received during the quarter	6							
	Disposed of during the quarter	6							
	Remaining unresolved at the end of the quarter	Nil							

UNAUDITED SEGMENTWISE REVENUE, RESULTS FOR THE QUARTER ENDED JUNE 30TH 2012

₹ In Lacs

Particulars	STANDALONE				CONSOLIDATED			
	Quarter Ended 30th June 2012 (Unaudited)	Quarter Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2011 (Unaudited)	Year Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2012 (Unaudited)	Quarter Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2011 (Unaudited)	Year Ended 31st March 2012 (Audited)
<b>1. Segment Revenue</b>								
a) AUDIO-VISUAL PRODUCTION	702.56	1,701.72	1,335.02	3,870.51	702.56	1,778.74	1,087.97	3,622.51
b) MOVIES	-	-	-	-	-	-	-	-
c) LEASING	150.70	-	212.01	573.81	-	-	-	-
d) F.M. RADIO	-	-	-	-	94.56	469.89	233.95	1,031.46
e) TELEVISION BROADCASTING	-	-	-	-	1,461.64	2,347.78	1,293.87	7,009.06
<b>Total</b>	<b>853.26</b>	<b>1,701.72</b>	<b>1,547.02</b>	<b>4,444.32</b>	<b>2,258.76</b>	<b>4,596.42</b>	<b>2,615.79</b>	<b>11,663.04</b>
Less: Inter Segment Revenue	-	-	-	-	-	-	-	-
Net Sales/Income from Operations	853.26	1,701.72	1,547.02	4,444.32	2,258.76	4,596.42	2,615.79	11,663.04
<b>2. Segment Results</b>								
a) AUDIO-VISUAL PRODUCTION	(180.37)	944.53	290.11	877.34	(190.37)	937.71	276.40	953.48
b) MOVIES	-	-	-	-	-	-	-	-
c) LEASING	(4.38)	(191.18)	90.71	86.06	(125.29)	(84.77)	(107.59)	(401.87)
d) F.M. RADIO	-	-	-	-	89.74	317.06	57.84	462.96
e) TELEVISION BROADCASTING	-	-	-	-	(661.97)	117.80	(127.10)	(655.23)
<b>Total</b>	<b>(184.75)</b>	<b>753.35</b>	<b>380.82</b>	<b>963.40</b>	<b>(887.90)</b>	<b>1,287.80</b>	<b>99.55</b>	<b>359.34</b>
Less:								
I) Interest	223.50	218.26	150.23	741.68	224.62	218.69	151.10	743.96
II) Other Un-allocable Expenditure Net off Un-allocable Income	124.77	198.92	174.40	158.34	684.67	843.59	664.68	2,929.06
<b>Total Profit Before Tax</b>	<b>(533.03)</b>	<b>336.17</b>	<b>56.20</b>	<b>63.37</b>	<b>(1,797.19)</b>	<b>225.52</b>	<b>(716.23)</b>	<b>(3,313.68)</b>
<b>3. Capital Employed</b> ( Segment Assets minus Segment Liabilities)								
a) AUDIO-VISUAL PRODUCTION	6,663.26	7,015.57	3,272.62	7,015.57	6,663.26	7,015.57	3,272.62	7,015.57
b) MOVIES	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62
c) LEASING	3,381.81	3,502.23	3,963.66	3,502.23	3,381.81	3,502.23	3,355.79	3,502.23
d) F.M RADIO	-	-	-	-	4,311.28	3,584.55	7,048.20	3,584.55
e) TELEVISION BROADCASTING	-	-	-	-	2,995.59	1,861.81	1,993.99	1,861.81
<b>Total</b>	<b>10,486.69</b>	<b>10,959.42</b>	<b>7,677.90</b>	<b>10,959.42</b>	<b>17,793.56</b>	<b>16,405.78</b>	<b>16,112.22</b>	<b>16,405.78</b>

**Notes:**

- 1) The above unaudited financial results have been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 13th August 2012.
- 2) The Limited Review for the Period ended June 30, 2012 has been carried out by the Statutory Auditors of the Company.
- 3) Segments have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and return of these segments.
- 4) Segmental Revenue, Results and Capital Employed figures include the respective amounts identifiable to each of the segments.
- 5) Previous quarter/year's figure are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

Date: 13th August 2012  
Place: Noida

For B.A.G Films & Media Limited

Sd/-  
Anurradha Prasad  
Chairperson cum Managing Director