

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31.12.2012**Name of the Company:** B.A.G. Films and Media Limited**Scrip Code:** 532507 **Name of the Scrip:** BAGFILMS **Class of Security:** B**Quarter Ended:** As on: 31.12.2012

Partly paid-up shares:-	No. of partly paid-up Shares	As a % of total no. of partly-paid-up	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170841	100	0.10
Total	170841	100	0.10
Outstanding Convertible Securities	No. of Outstanding Securities	As a % of total no. Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the Convertible Securities
Held by Promoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total			-
Warrants	No. of Warrants	As a % of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held by Promoter/Promoter Group	-	-	-
Held by Public	N.A.	N.A.	N.A.
Total	-	-	-
Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities			170,218,090

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
(1)	Indian							
(a)	Individuals/ Hindu Undivided Family	3	21,507,790	21,507,790	12.64	12.64	-	-
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-
(c)	Bodies Corporate	1	38,194,868	38,194,868	22.44	22.44	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (1)	4	59,702,658	59,702,658	35.07	35.07	-	-
(2)	Foreign							
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-
(d)	Qualified Foreign Investor	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	4	59,702,658	59,702,658	35.07	35.07	-	-
(B)	Public shareholding						N.A.	N.A.
(1)	Institutions							
(a)	Mutual Funds/ UTI	-	-	-	-	-	-	-
(b)	Financial Institutions/ Banks	-	-	-	-	-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-	-	-
(f)	Foreign Institutional Investors	4	7,534,548	7,534,548	4.43	4.43	-	-
(g)	Foreign Venture Capital Investors	-	-	-	-	-	-	-
(h)	Qualified Foreign Investor	-	-	-	-	-	-	-
(i)	Any other (specify):	-	-	-	-	-	-	-
	Sub – Total (B) (1)	4	7,534,548	7,534,548	4.43	4.43	-	-
(2)	Non-Institutions							
(a)	Bodies Corporate	858	30,288,169	30,288,167	17.79	17.79	-	-
(b)	Individuals –							
	Individuals holding nominal share capital upto Rs. One Lac	44,795	41,554,151	41,351,289	24.41	24.41	-	-
	Individuals holding nominal share capital in excess of Rs. One Lac	72	30,195,524	30,125,274	17.74	17.74	-	-
(c)	Qualified Foreign Investor	-	-	-	-	-	-	-
(d)	Any other (specify)							
	NRIs	155	844,340	844,340	0.50	0.50	-	-
	OCBs	2	98,600	49,300	0.06	0.06	-	-
	Trust	1	100	100	0.00	0.00	-	-
	Sub - Total (B) (2)	45,883	102,980,884	102,658,470	60.50	60.50	-	-
	Total Public Shareholding (B) = (B) (1) + (B) (2)	45,887	110,515,432	110,193,018	64.93	64.93	-	-
	TOTAL (A) + (B)	45,891	170,218,090	169,895,676	100.00	100.00	-	-
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter & Promoter Group	-	-	-	-	-	-	-
2	Public shareholding	-	-	-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	45,891	170,218,090	169,895,676	100.00	100.00	-	-

I(c) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 31.12.2012

SN	Name of the Shareholder	No.of Shares Held	Shares as a % of Total Number of Shares {i.e. Grand Total (A)+(B)+ (C) Indicated in Statement at para (I)(a) above}	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
B 1 (f)	Foreign Institutional Investors							
1	FID Funds (Mauritius) Limited	6,534,515	3.84	-	-	-	-	3.84
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	7.68
(B) 2 (b)	Individuals							
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90
	TOTAL	39,863,415	23.42	-	-	-	-	23.42

I(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (together with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 31.12.2012

SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No. of Shares Held	Shares as a % of Total Number of Shares {i.e. Grand Total (A)+(B)+ (C)Indicated in Statement at para (I)(a) above}	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	7.68
(B) 2 (b)	Individuals							
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90
	TOTAL	33,328,900	19.58					19.58

I(d)Statement Showing details of Locked-in Shares as on 31.12.2012

SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
1	ARVR Communications Private Limited	Promoter A 1 (c)	12860000	7.56
	TOTAL		12860000	7.56

(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(II)(b)

Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

(Give description of voting rights for each class of security.

Class X:

Class Y:

Class Z:)

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and Promoter Group	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family						
(b)	Central Government/ State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/ Banks						
(e)	Any Other (specify)						
	Sub-Total (A)(1)						
(2)	Foreign						
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)						
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)						
(B)	Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Institutions						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/						

	Banks						
(c)	Central Government/ State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 1 lakh. ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public Shareholding (B)= (B)(1)+(B)(2)						
	TOTAL (A)+(B)						
(C)	Shares held by Custodians and against which Depository Receipts have been issued	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
	GRAND TOTAL (A)+(B)+(C)						