(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 30.06.2012 Name of the Company: B.A.G. Films and Media Limited

Scrip Code: 532507 Quarter Ended: Name of the Scrip: BAGFILMS Class of Security: B

As on: 30.06.2012

ter Ended: AS 011. 30.00.2012			T
Partly paid-up shares:-		As a % of total no.	As a % of total no. of
	up Shares	of partly-paid-up	shares of the Company
Held byPromoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170841	100	0.10
Total	170841	100	0.10
Outstanding Convertible Securities	No. of	As a % of total no.	
	Outstanding	Outstanding	As a % of total no. of
	Securities	Convertible	shares of the Company,
		Securities	assuming full
			Conversion of the
			Convertible Securities
Held byPromoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total			-
Warrants	No. of Warrants	As a% of Total no.	
		of Warrants	shares of the Company,
			assuming full
			Conversion of Warrants
Held byPromoter/Promoter Group	-	-	-
Held by Public	N.A.	N.A.	N.A.
Total	-	-	-
Total Paid-up Capital of the Company, assuming full			170,218,090
Conversion of warrants and Convertible Securities			

Cate- gory	Category Shareholder	No.of Shareholder s	Total No. of Shares	Number of shares held in Dematerialised	Total Sharehold percentage of to shares		Shares pled otherwise e	-
				Form	As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
` '	Indian							
, ,	Individuals/ Hindu Undivided Family	3	21,507,790	21,507,790	12.64	12.64	-	-
` '	Central Government/ State Government(s)	-	-	-	-	-	-	-
	Bodies Corporate	1	38,194,868	33,194,868	22.44	22.44	-	-
(-/	Financial Institutions/ Banks	-	-	-	-	-	-	-
	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (1)	4	59,702,658	54,702,658	35.07	35.07	-	-
	Foreign							
	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-	-
	Bodies Corporate	-	-	-	-	-	-	-
` '	Institutions	-	-	-	-	-	-	-
	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A)							
	= (A) (1) + (A) (2)	4	59,702,658	54,702,658	35.07	35.07	-	-
	Public shareholding Institutions						N.A.	N.A.
` '	Mutual Funds/ UTI							
` '	Financial Institutions/ Banks	-	-	-	-	-		
` '	Central Government/ State Government(s)	-	-	-	-	-		
` '	Venture Capital Funds	-	-	-	-	-		
, ,	Insurance Companies		-	-	-	-		
	Foreign Institutional Investors	3	7,534,548	7,534,548	4.43	4.43		
	Foreign Venture Capital Investors	3	7,554,546	7,334,346	4.43	4.43		
	Any other (specify):	-	-	-		_		
	Sub – Total (B) (1)	3	7,534,548	7,534,548	4.43	4.43		
	Non-Institutions		7,554,540	7,554,540	7.70	7.70		
` '	Bodies Corporate	802	30,285,810	30,285,808	17.79	17.79		
	Individuals –	002	00,200,010	00,200,000	-	-		
` '	Individuals holding nominal share capital upto Rs. One Lac	45,165	42,287,271	42,085,997	24.84	24.84		
	Individuals holding nominal share capital in excess of Rs.	10,100	,,	:=,000,00:	2			
	One Lac	68	29,481,848	29,411,598	17.32	17.32		
(c)	Any other (specify)				-	-		
	NRIs	164	827,255	827,255	0.49	0.49		
	OCBs	2	98,600	49,300	0.06	0.06		
	Trust	1	100	100	0.00	0.00		
	Sub - Total (B) (2)	46,202	102,980,884	102,660,058	60.50			
	Total Public Shareholding (B) = (B) (1) + (B) (2)	46,205	110,515,432	110,194,606	64.93	64.93		
	TOTAL (A) + (B)	46,209	170,218,090	164,897,264	100.00	100.00		
	Shares held by Custodians and against which							
	Depository Receipts have been issued	-	-	-	-	-		ļ
	Promoter & Promoter Group	-	-	-	-	-		ļ
2	Public shareholding	-	-	-	-	-		
	GRAND TOTAL (A) + (B) + (C)	46,209	170,218,090	164,897,264	100.00	100.00		

						on 30.06.2		012			
SN	Name of the Shareholder (II)	Details of Sha	ares Held	Er	ocumbered	d Shares	Chares Details of Warrants			Convertible Irities	Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
		No.of Shares Held (III)	As a% of Grand Total (A)+(B)+ (C) (IV)	No. (V)	ge (VI)=(V)/((A)+(B)+(C)	No. of Warrants Held (VIII)	As a % total number of warrantsof the same class (IX)	Number of Convertible Securities Held (X)	As a % Total Number of Convertible Securities of the Same Class (XI)	(XII)
(I)	Individuals/Hindu Undivided Family										
	(II)										
1	Anurradha Shukla	21479190	12.62	-	-	-	-	-	-	-	12.62
	Jyoti Shukla	1900	0.00	-	-	-	-	-	-	-	0.00
	Sudhir Shukla	26700	0.02	-	-	-	-	-	-	-	0.02
, , , ,	ARVR Communications Private Limited	38194868	22.44	-	-	-			-	-	22.44
	TOTAL	59702658	35.07	-	-	-	-	-	-	-	35.07

I(c) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 30.06.2012

	10tai 110. 01 Shares as 011 30.00.2012											
SN	Name of the Shareholder	No.of Shares Held	Shares as a % of Total Number of Shares (i.e.	Details	Details of Warrants		f Convertible curities	Total Shares (including underlying shares				
		rieiu	Grand Total (A)+(B)+ (C				curities	assuming full conversion				
)Indicated in Statement at					of warrants and				
			para (I)(a) above}					convertible securities) as a				
				Number	As a % total	Number of	As a % Total	% of diluted Share Capital				
				of	Number of	Convertible	Number of					
				Warrants	Warrants of	Securities	Convertible					
				Held	the Same	Held	Securities of the					
					Class		Same Class					
B 1 (f)	Foreign Institutional Investors											
1	FID Funds (Mauritius) Limited	6,534,515	3.84	-	-	-	-	3.84				
(B) 2 (a)	Bodies Corporate											
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	7.68				
(B) 2 (b)	Individuals		ı									
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90				
	TOTAL	39,863,415	23.42	-	-	-	-	23.42				

l(c) (ii)	I(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (togather with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 30.06.2012											
SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No.of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C)Indicated in Statement at para (I)(a) above}	Details of Warrants		Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a				
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	% of diluted Share Capital				
(B) 2 (a)	Bodies Corporate											
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	7.68				
(B) 2 (b)	Individuals		_									
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90				
	TOTAL	33,328,900	19.58					19.58				

		•	ked-in Shares as on 30	
SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
1	ARVR Communications Private Limited	Promoter A 1 (c)	20000000	11.75
	TOTAL		2000000	11.75

(II)(a)	Statemen	t Showing detail	s of Depository R	Receipts (DRs)	
	Sr. No.	Type of	Number of	Number of	Shares Underlying
		outstanding	outstanding	shares	Outstanding DRs as a
		DR (ADRs,	DRs	underlying	Percentage of Total
	GDRs, SDRs,		outstanding		Number of Shares (i.e.
		etc.)		DRs	(A)+ (B)+ (C) indicated
					in Statement as Para (I)
					(a) above)
		N.A.	N.A.	N.A.	N.A.

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares

Sr. No.	Name of the	Type of	Number of	Shares Underlying
	DR Holder	outstanding DR	shares	Outstanding DRs as a
		(ADRs, GDRs,	underlying	Percentage of Total
		SDRs, etc.)	outstanding	Number of Shares (i.e.
			DRs	(A)+ (B)+ (C) indicated
				in Statement as Para (I)
				(a) above)
	N.A.	N.A.	N.A.	N.A.

$(III)\ (a)\ \underline{\textbf{Statement showing the voting pattern of shareholders, if more than one class of shares/securities}\\ \underline{\textbf{is issued by the issuer.}}$

(Give description of voting rights for each class of security.

Class X:

Class Y:

Class Z:)

Cate	Category of shareholder		of Voting Ri		Total Voting Rights	Total Voting	Rights i.e. (VI)
gory	snarenoider	Class X	Class Y	Class Z	(III+IV+V)	As a percentage of (A+B)	As a percentage of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
	Promoter Group						
(1)	Indian						
(a)	Individuals/ Hindu						
	Undivided Family						
(b)	Central Government/						
	State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/						
	Banks						
(e)	Any Other						
	(specify)						
	Sub-Total (A)(1)						
(2)	Foreign						
(a)	Individuals (Non-						
	Resident Individuals/						
(1)	Foreign Individuals)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)						
	Total Shareholding						
	of Promoter and						
	Promoter Group $(A) = (A)(1) + (A)(2)$						
(B)	(A)= (A)(1)+(A)(2) Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Institutions	11. Λ.	1, Λ.	14. Λ.	1 1. A.	11. Λ.	11. A.
(a)	Mutual Funds/UTI						
` '	Financial Institutions/						
(b)	1 manciai msutuuolis/						

	Banks						
(c)	Central Government/						
	State Government(s)						
(d)	Venture Capital						
(4)	Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional						
	Investors						
(g)	Foreign Venture						
	Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals -						
	i. Individual						
	shareholders						
	holding nominal						
	share capital up to						
	Rs. 1 lakh.						
	ii. Individual						
	shareholders						
	holding nominal						
	share capital in						
	excess of Rs. 1						
	lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public						
	Shareholding (B)=						
	(B)(1)+(B)(2)						
(0)	TOTAL (A)+(B)	NT A					
(C)	Shares held by	N. A.					
	Custodians and						
	against which						
	Depository Receipts have been issued						
	GRAND TOTAL						
	(A)+(B)+(C)						