## (I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31.03.2013 Name of the Company: B.A.G. Films and Media Limited

Scrip Code: 532507 Name of the Scrip: BAGFILMS Class of Security: B

Quarter Ended: As on: 31.03.2013

Partly paid-up shares:-	No.of partly paid-	As a % of total no.	As a % of total no. of
	up Shares	of partly-paid-up	shares of the Company
Held byPromoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170841	100	0.10
Total	170841	100	0.10
Outstanding Convertible Securities	No. of	As a % of total no.	
	Outstanding Securities	Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the
			Convertible Securities
Held byPromoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total			-
Warrants	No. of Warrants	As a% of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held byPromoter/Promoter Group	-	-	-
Held by Public	N.A.	N.A.	N.A.
Total	-	-	-
Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities			170,218,090

Cate- gory	Category Shareholder	No.of Shareholder s	Total No. of Shares	Number of shares held in Dematerialised	Total Sharehold percentage of the shares		Shares pledged or otherwise encumbered	
				Form	As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
(1)	Indian							
(a)	Individuals/ Hindu Undivided Family	3	21,507,790	21,507,790	12.64	12.64	-	-
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-
` '	Bodies Corporate	1	38,194,868	38,194,868	22.44	22.44	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (1)	4	59,702,658	59,702,658	35.07	35.07	-	-
• •	Foreign							
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-
(d)	Qualified Foreign Investor	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-
	Sub – Total (A) (2)	-	-	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	4	59,702,658	59,702,658	35.07	35.07	_	_
(B)	Public shareholding		, ,	, ,			N.A.	N.A.
(1)	Institutions							
	Mutual Funds/ UTI	-	-	-	-	-		
(b)	Financial Institutions/ Banks	-	-	-	-	-		
(c)	Central Government/ State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	4	7,534,548	7,534,548	4.43	4.43		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Qualified Foreign Investor	-	-	-	-	-		
(i)	Any other (specify):	-	-	-	-	-		
	Sub – Total (B) (1)	4	7,534,548	7,534,548	4.43	4.43		
(2)	Non-Institutions		, ,					
	Bodies Corporate	764	28,647,131	28,647,129	16.83	16.83		
(b)	Individuals –		, , ,		-	-		
	Individuals holding nominal share capital upto Rs. One Lac	44,293	42,166,211	41,963,385	24.77	24.77		
	Individuals holding nominal share capital in excess of Rs. One Lac	77	31,196,955	31,126,705	18.33	18.33		
(c)	Qualified Foreign Investor	-	-	-	-	-		
	Any other (specify)							
,	NRIs	150	871,887	871,887	0.51	0.51		
	OCBs	2	98,600	49,300	0.06	0.06		
	Trust	1	100	100	0.00	0.00		
	Sub - Total (B) (2)	45,287	102,980,884	102,658,506	60.50	60.50		
	Total Public Shareholding (B) = (B) (1) + (B) (2)	45,291	110,515,432	110,193,054	64.93	64.93		
	TOTAL (A) + (B)	45,295	170,218,090	169,895,712	100.00	100.00		
(C)	Shares held by Custodians and against which							
	Depository Receipts have been issued		-	-	-	-		
1	Promoter & Promoter Group	-	-	-	-	-		
2	Public shareholding	-	-	-	-	-		
	GRAND TOTAL (A) + (B) + (C)	45,295	170,218,090	169,895,712	100.00	100.00		

I (b) St	I (b) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of of Persons belonging to the category "Promoters and Promoter Group" as										
	on 31.03.2013										
SN	Name of the Shareholder	Details of Sha	ares Held	En	cumbered	d Shares	Details of	Warrants	Details of 0	Convertible	Total Shares (including
	(II)								Secu	rities	underlying shares
											assuming full conversion
											of warrants and
											convertible securities) as
									1		a % of diluted Share
											Capital
		No.of Shares	As a%	No.	As a	As a % of	No. of	As a % total	Number of	As a % Total	(XII)
		Held (III)	of	_			Warrants	number of		Number of	(,
		(,	Grand	( - /		(A)+(B)+( C)		warrantsof		Convertible	
			Total		(VI)=(V)/(		(*,	the same	Held	Securities of	
			(A)+(B)+		. , . , .	clause (I) (a)		class		the Same	
			(C)		,	(VII)		(IX)		Class (XI)	
			(IV)			(*,		(134)		Glado (XI)	
			(,								
(A) 1	Individuals/Hindu										
	Undivided Family										
(I)	(II)										
1	Anurradha Shukla	21479190	12.62	-	-	-	-	-	-	-	12.62
2	Jyoti Shukla	1900	0.00	-	-	-	-	-	-	-	0.00
3	Sudhir Shukla	26700	0.02	-	-	-	-	-	-	-	0.02
(A) 1 (c)	Bodies Corporate										
	ARVR Communications	38194868	22.44	-	-	-			-	-	22.44
1	Private Limited										
	TOTAL	59702658	35.07	-	-	-	-	-	-	-	35.07

I(c ) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 31.03.2013

SN	Name of the Shareholder	No.of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C )Indicated in Statement at para (I)(a) above}	Details of Warrants		Details o Sed	Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital	
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	unuted Share Sapital
B 1 (f)	Foreign Institutional Investors							
1	FID Funds (Mauritius) Limited	6,534,515	3.84	-	-	-	-	3.84
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	=	-	=	7.68
(B) 2 (b)	Individuals		-		•			
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90
	TOTAL	39,863,415	23.42	-	-	-	-	23.42

I(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (togather with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 31.03.2013 Name(s) of the Shareholder(s) **Details of Convertible** Total Shares (including SN No.of Shares Shares as a % of Total **Details of Warrants** Securities and the Person Acting in Concert Held Number of Shares (i.e. underlying shares (PAC) with them Grand Total (A)+(B)+ (C assuming full conversion )Indicated in Statement at of warrants and convertible para (I)(a) above} securities) as a % of diluted Share Capital Number As a % total Number of As a % Total of Number of Convertible Number of Warrants of Securities Convertible Warrants Held the Same Held Securities of the Same Class Class (B) 2 (a) Bodies Corporate 13,078,000 High Growth Distributors Pvt Ltd 7.68 7.68 \_ --(B) 2 (b) Individuals

11.90

19.58

-

-

-

11.90

19.58

Sameer Gehlaut

TOTAL

20,250,900

33,328,900

	I(d)Statement Showing details of Locked-in Shares as on 31.03.2013								
SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)					
1	ARVR Communications Private Limited	Promoter A 1 ( c )	12860000	7.56					
	TOTAL		12860000	7.56					

(II)(a)	Statement Showing details of Depository Receipts (DRs)									
	Sr. No. Type of outstanding DR (ADRs, GDRs, SDRs,		Number of outstanding DRs	Number of shares underlying outstanding	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e.					
	etc.)			DRs	(A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)					
		N.A.	N.A.	N.A.	N.A.					

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares

Sr. No.	Name of the	Type of	Number of	Shares Underlying
	DR Holder	outstanding DR	shares	Outstanding DRs as a
		(ADRs, GDRs,	underlying	Percentage of Total
		SDRs, etc.)	outstanding	Number of Shares (i.e.
			DRs	(A)+(B)+(C) indicated
				in Statement as Para (I)
				(a) above)
	N.A.	N.A.	N.A.	N.A.

## $(III)\ (a)\ \underline{\textbf{Statement showing the voting pattern of shareholders, if more than one class of shares/securities}\\ \underline{\textbf{is issued by the issuer.}}$

(Give description of voting rights for each class of security.

Class X:

Class Y:

Class Z: )

Cate gory	Category of shareholder		of Voting Ri		Total Voting Rights	Total Voting Rights i.e. (VI)		
code		Class X	Class Y	Class Z	(III+IV+V)	As a percentage of (A+B)	As a percentage of (A+B+C)	
<b>(I)</b>	( <b>II</b> )	(III)	(IV)	<b>(V)</b>	(VI)	(VII)	(VIII)	
(A)	Promoter and	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	
	Promoter Group							
(1)	Indian							
(a)	Individuals/ Hindu							
	Undivided Family							
(b)	Central Government/							
	State Government(s)							
(c)	Bodies Corporate							
(d)	Financial Institutions/							
	Banks							
(e)	Any Other							
	(specify)							
(2)	Sub-Total (A)(1)							
(2)	Foreign							
(a)	Individuals (Non-							
	Resident Individuals/							
(1.)	Foreign Individuals)							
(b)	Bodies Corporate							
(c)	Institutions							
(d)	Any Other (specify)							
	Sub-Total (A)(2)							
	Total Shareholding							
	of Promoter and Promoter Group							
	(A) = (A)(1) + (A)(2)							
(B)	Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	
(1)	Institutions							
(a)	Mutual Funds/UTI							
(b)	Financial Institutions/							

	Banks						
(c)	Central Government/						
	State Government(s)						
(d)	Venture Capital						
	Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional						
	Investors						
(g)	Foreign Venture						
	Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals -						
	i. Individual						
	shareholders						
	holding nominal						
	share capital up to						
	Rs. 1 lakh.						
	ii. Individual						
	shareholders						
	holding nominal						
	share capital in						
	excess of Rs. 1						
(-)	lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public						
	Shareholding (B)= (B)(1)+(B)(2)						
	$\begin{array}{c c} (B)(1)+(B)(2) \\ \hline TOTAL (A)+(B) \end{array}$						
(C)	Shares held by	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(0)	Custodians and	11. 11.	14. / 1.	11. /1.	11. 11.	11.71.	13.71.
	against which						
	Depository Receipts						
	have been issued						
	GRAND TOTAL						
	(A)+(B)+(C)						
L				i.	1	I	1