

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films and Media Limited as on 30.09.2015

Name of the Company: B.A.G. Films and Media Limited

Scrip Code: 532507 Name of the Scrip: BAGFILMS Class of Security: B

Quarter Ended: As on: 30.09.2015

Partly paid-up shares:-	No. of partly paid-up Shares	As a % of total no. of partly-paid-up	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170341	100	0.10
<b>Total</b>	<b>170341</b>	<b>100</b>	<b>0.10</b>
Outstanding Convertible Securities	No. of Outstanding Securities	As a % of total no. Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the Convertible Securities
Held by Promoter/Promoter Group	-	-	-
Held by Public	-	-	-
<b>Total</b>			
Warrants	No. of Warrants	As a % of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held by Promoter/Promoter Group	39500000	55.24475524	15.79
Held by Public	32000000	44.75524476	12.79
<b>Total</b>	<b>71500000</b>	<b>100</b>	<b>28.58</b>
<b>Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities</b>			<b>250,218,090</b>

**B.A.G. Films and Media Limited**

*Agarwal*  
**Company Secretary**

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares	As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	Shares pledged or otherwise encumbered
(A)	Shareholding of Promoter and Promoter Group								
(1)	Indian								
(a)	Individuals/ Hindu Undivided Family	3	21,507,790	21,507,790	12.03		12.03	-	-
(b)	Central Government/ State Government(s)	-	-	-	-		-	-	-
(c)	Bodies Corporate	3	46,694,868	46,694,868	26.13		26.13	-	-
(d)	Financial Institutions/ Banks	-	-	-	-		-	-	-
(e)	Any other (specify)	-	-	-	-		-	-	-
	<b>Sub - Total (A) (1)</b>	<b>6</b>	<b>68,202,658</b>	<b>68,202,658</b>	<b>38.16</b>		<b>38.16</b>		
(2)	Foreign								
(a)	Individuals (Non-Resident/ Individuals/ Foreign Individuals)	-	-	-	-		-	-	-
(b)	Bodies Corporate	-	-	-	-		-	-	-
(c)	Institutions	-	-	-	-		-	-	-
(d)	Qualified Foreign Investor	-	-	-	-		-	-	-
(e)	Any other (specify)	-	-	-	-		-	-	-
	<b>Sub - Total (A) (2)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>-</b>		
	<b>Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)</b>	<b>6</b>	<b>68,202,658</b>	<b>68,202,658</b>	<b>38.16</b>		<b>38.16</b>		
(B)	Public shareholding								
(1)	Institutions								
(a)	Mutual Funds/ UTI	-	-	-	-		-	-	-
(b)	Financial Institutions/ Banks	-	-	-	-		-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-		-	-	-
(d)	Venture Capital Funds	-	-	-	-		-	-	-
(e)	Insurance Companies	-	-	-	-		-	-	-
(f)	Foreign Institutional Investors	-	-	-	-		-	-	-
(g)	Foreign Venture Capital Investors	-	-	-	-		-	-	-
(h)	Qualified Foreign Investor	-	-	-	-		-	-	-
(i)	Any other (specify):	-	-	-	-		-	-	-
	<b>Sub - Total (B) (1)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>-</b>		
(2)	Non-Institutions								
(a)	Bodies Corporate	599	27,596,724	27,596,722	15.44		15.44	-	-
(b)	Individuals -								
	Individuals holding nominal share capital upto Rs. One Lac	48,086	44,203,353	43,998,330	24.73		24.73	-	-
	Individuals holding nominal share capital in excess of Rs. One Lac	118	37,374,773	37,304,523	20.91		20.91	-	-
(c)	Qualified Foreign Investor	-	-	-	-		-	-	-
(d)	Any other (specify)	-	-	-	-		-	-	-
	<b>NRIs</b>								
	OCBs	133	1,241,882	1,241,882	0.69		0.69	-	-
	Trust	2	98,600	49,300	0.06		0.06	-	-
	<b>Sub - Total (B) (2)</b>	<b>48,939</b>	<b>110,515,432</b>	<b>110,190,857</b>	<b>61.84</b>		<b>61.84</b>		
	<b>TOTAL Public Shareholding (B) = (B) (1) + (B) (2)</b>	<b>48,939</b>	<b>110,515,432</b>	<b>110,190,857</b>	<b>61.84</b>		<b>61.84</b>		
(C)	Shares held by Custodians and against which Depository Receipts have been issued								
1	Promoter & Promoter Group	-	-	-	-		-	-	-
2	Public shareholding	-	-	-	-		-	-	-
	<b>GRAND TOTAL (A) + (B) + (C)</b>	<b>48,945</b>	<b>178,718,090</b>	<b>178,393,515</b>	<b>100.00</b>		<b>100.00</b>		

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1 (b) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of of Persons belonging to the category "Promoters and Promoter Group" as on 30.09.2015

SN	Name of the Shareholder (ii)	Details of Shares Held		Encumbered Shares	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital (XII)
		No. of Shares Held (iii)	As a % of Grand Total (A)+(B)+(C) (iv)		No. of Warrants Held (viii)	As a % of total number of warrants of the same class (ix)	Number of Convertible Securities Held (x)	As a % Total Number of Convertible Securities of the Same Class (xi)	
(A) 1 (a)	Individuals/Hindu Undivided Family (i)								
1	Anuradha Shukla	21479190	12.02	-	-	-	-	8.58	
2	Jyoti Shukla	1900	0.00	-	-	-	-	0.00	
3	Sudhir Shukla	26700	0.01	-	-	-	-	0.01	
(A) 1 (c)	Bodies Corporate								
1	ARVR Communications Private Limited	38194868	21.37	-	-	-	-	15.26	
2	Skyline Tele Media Services Limited	4250000	2.38	-	-	-	-	9.59	
3	B.A.G. Live Entertainment Limited	4250000	2.38	-	-	-	-	9.59	
	<b>TOTAL</b>	<b>68202658</b>	<b>38.18</b>	<b>-</b>	<b>39500000</b>	<b>55.24</b>	<b>-</b>	<b>43.04</b>	

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(c) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 30.09.2015

SN	Name of the Shareholder	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C) indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % Total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
B 1 (f)	Foreign Institutional Investors	-	-	-	-	-	-	-
(B) 2 (a)	Bodies Corporate	-	-	-	-	-	-	-
1	High Growth Distributors Pvt Ltd	13,078,000	7.32	-	-	-	-	5.23
2	Oscar Software Private Limited	-	-	11000000	15.38	-	-	4.40
3	Canon Media Private Limited	-	-	10000000	13.99	-	-	4.00
4	Red Star Infotech Private Limited	-	-	11000000	15.38	-	-	4.40
(B) 2 (b)	Individuals	-	-	-	-	-	-	-
1	Sameer Gehlaut	20,250,900	11.33	-	-	-	-	8.09
	TOTAL	33,328,900	18.65	32000000	44.76	-	-	26.11

**B.A.G. Films and Media Limited**

*for the*  
**Company Secretary**

(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (together with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 30.09.2015

SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C) Indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % Total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.32	-	-	-	-	5.23
(B) 2 (b)	Individuals							
1	Sameer Gehlaut	20,250,900	11.33	-	-	-	-	8.09
	TOTAL	33,328,900	18.65					13.32

**B.A.G. Films and Media Limited**

*[Signature]*  
 Secretary

I(d)Statement Showing details of Locked-in Shares as on 30.09.2015

SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C ) indicated in Statement as Para (I) (a) above)
1	Skyline Tele Media Services Limited	Promoter A 1 ( c )	4250000	2.38
2	B.A.G. Live Entertainment Limited	Promoter A 1 ( c )	4250000	2.38
	<b>TOTAL</b>		<b>8500000</b>	<b>4.76</b>

**B.A.G. Films and Media Limited**

  
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(II)(a) **Statement Showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C ) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(II)(b) **Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C ) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(III)(a) **Statement showing the Voting Pattern of Shareholders, if more than one Class of Shares/Securities is issued by the issuer**

Note: Since the Company has only one class of shares, hence the details have not been furnished as required under para (III) (a).

**B.A.G. Films and Media Limited**

*Rajiv Kumar*  
**Company Secretary**