

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films and Media Limited as on 31.03.2015

Name of the Company: B.A.G. Films and Media Limited

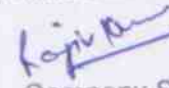
Scrip Code: 532507 Name of the Scrip: BAGFILMS

Class of Security: B

Quarter Ended: As on: 31.03.2015

Partly paid-up shares:-			
	No. of partly paid-up Shares	As a % of total no. of partly-paid-up	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public			0.10
Total	170341	100	0.10
Outstanding Convertible Securities			
	No. of Outstanding Securities	As a % of total no. Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the Convertible Securities
Held by Promoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total	-	-	-
Warrants			
	No. of Warrants	As a % of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held by Promoter/Promoter Group	39500000	55.24475524	15.79
Held by Public	32000000	44.75524476	12.79
Total	71500000	100	28.58
Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities			250,218,090

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Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares		Number of Shares pledged or otherwise encumbered	As a Percentage	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)			
(A)	Shareholding of Promoter and Promoter Group								
(1)	Indian								
(a)	Individuals/ Hindu Undivided Family								
(b)	Central Government/ State Government(s)	3	21,507,790	21,507,790	12.03	12.03	-	-	
(c)	Bodies Corporate	-	-	-	-	-	-	-	
(d)	Financial Institutions/ Banks	3	46,694,868	46,694,868	26.13	26.13	-	-	
(e)	Any other (specify)	-	-	-	-	-	-	-	
	Sub - Total (A) (1)	-	-	-	-	-	-	-	
(2)	Foreign								
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	6	68,202,658	68,202,658	38.16	38.16	-	-	
(b)	Bodies Corporate	-	-	-	-	-	-	-	
(c)	Institutions	-	-	-	-	-	-	-	
(d)	Qualified Foreign Investor	-	-	-	-	-	-	-	
(e)	Any other (specify)	-	-	-	-	-	-	-	
	Sub - Total (A) (2)	-	-	-	-	-	-	-	
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	6	68,202,658	68,202,658	38.16	38.16	-	-	
(B)	Public shareholding								
(1)	Institutions								
(a)	Mutual Funds/ UTI	-	-	-	-	-	-	-	
(b)	Financial Institutions/ Banks	-	-	-	-	-	-	-	
(c)	Central Government/ State Government(s)	-	-	-	-	-	-	-	
(d)	Venture Capital Funds	-	-	-	-	-	-	-	
(e)	Insurance Companies	-	-	-	-	-	-	-	
(f)	Foreign Institutional Investors	-	-	-	-	-	-	-	
(g)	Foreign Venture Capital Investors	-	-	-	-	-	-	-	
(h)	Qualified Foreign Investor	-	-	-	-	-	-	-	
(i)	Any other (specify):	-	-	-	-	-	-	-	
	Sub - Total (B) (1)	-	-	-	-	-	-	-	
(2)	Non-institutions								
(a)	Bodies Corporate	-	-	-	-	-	-	-	
(b)	Individuals -	611	27,795,685	27,795,683	15.55	15.55	-	-	
	Individuals holding nominal share capital upto Rs. One Lac	47,831	43,725,069	43,519,235	24.47	24.47	-	-	
	Individuals holding nominal share capital in excess of Rs. One Lac	116	37,726,333	37,656,083	21.11	21.11	-	-	
(c)	Qualified Foreign Investor	-	-	-	-	-	-	-	
(d)	Any other (specify)	-	-	-	-	-	-	-	
	NRLs								
	OCBs	139	1,169,645	1,169,645	0.65	0.65	-	-	
	Trust	2	98,600	49,300	0.06	0.06	-	-	
	Sub - Total (B) (2)	1	100	100	0.00	0.00	-	-	
	Total Public Shareholding (B) = (B) (1) + (B) (2)	48,700	110,515,432	110,190,046	61.84	61.84	-	-	
	TOTAL (A) + (B)	48,706	178,718,090	178,392,704	100.00	100.00	-	-	
(C)	Shares held by Custodians and against which Depository Receipts have been issued								
1	Promoter & Promoter Group	-	-	-	-	-	-	-	
2	Public shareholding	-	-	-	-	-	-	-	
	GRAND TOTAL (A) + (B) + (C)	48,706	178,718,090	178,392,704	100.00	100.00	-	-	

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1 (b) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Promoters and Promoter Group" as on 31.03.2015

SN	Name of the Shareholder (ii)	Details of Shares Held			Encumbered Shares			Details of Warrants			Details of Convertible Securities			Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital (XII)
		No. of Shares Held (iii)	As a % of Grand Total (A)+(B)+(C) (iv)	No. (v)	As a Percentage (vi) = (v)/(iii)*100	As a % of Grand Total (A)+(B)+(C) of sub-clause (i) (a) (vii)	No. of Warrants Held (viii)	As a % total number of warrants of the same class (ix)	Number of Convertible Securities Held (x)	As a % Total Number of Convertible Securities of the Same Class (xi)				
(A) 1 (a) Individuals/Hindu Undivided Family														
1	Anuradha Shukla	21479190	12.02	-	-	-	-	-	-	-	-	-	-	8.58
2	Jyoti Shukla	1900	0.00	-	-	-	-	-	-	-	-	-	-	0.00
3	Sudhir Shukla	26700	0.01	-	-	-	-	-	-	-	-	-	-	0.01
(A) 1 (c) Bodies Corporate														
1	ARVR Communications Private Limited	38194668	21.37	-	-	-	-	-	-	-	-	-	-	15.26
2	Skyline Tele Media Services Limited	4250000	2.38	-	-	-	-	-	-	-	-	-	-	9.59
3	B.A.G. Live Entertainment Limited	4250000	2.38	-	-	-	-	-	-	-	-	-	-	9.59
	TOTAL	68202658	38.16	-	-	-	-	39500000	56.24	-	-	-	-	43.04

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(c) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 31.03.2015

SN	Name of the Shareholder	No. of Shares Held	Shares as a % of Total Grand Total (A)+(B)+ (C) Indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
B 1 (f)	Foreign Institutional Investors	-	-	-	-	-	-	-
(B) 2 (a)	Bodiles Corporate	-	-	-	-	-	-	-
1	High Growth Distributors Pvt Ltd	13,078,000	7.32	-	-	-	-	-
2	Oscar Software Private Limited	-	-	11,000,000	15.38	-	-	5.23
3	Canon Media Private Limited	-	-	1,000,000	13.99	-	-	4.40
4	Red Star Infotech Private Limited	-	-	1,100,000	15.38	-	-	4.00
(B) 2 (b)	Individuals	-	-	-	-	-	-	-
1	Sameer Gehlaut	20,250,900	11.33	-	-	-	-	4.40
	TOTAL	33,328,900	18.65	32,000,000	44.76	-	-	8.09
								26.11

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(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (together with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 31.03.2015

SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C) indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.32	-	-	-	-	
(B) 2 (b)	Individuals							
1	Sameer Gehlaut	20,250,900	11.33	-	-	-	-	5.23
	TOTAL	33,328,900	18.65					8.09
								13.32

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(d) Statement Showing details of Locked-in Shares as on 31.03.2015

SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
1	ARVR Communications Private Limited	Promoter A 1 (c)	5000000	2.798
2	Skyline Tele Media Services Limited	Promoter A 1 (c)	4250000	2.378
3	B.A.G. Live Entertainment Limited	Promoter A 1 (c)	4250000	2.378
	TOTAL		13500000	7.554

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(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(II)(b)

Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

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(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

(Give description of voting rights for each class of security.

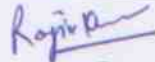
Class X:

Class Y:

Class Z:)

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and Promoter Group	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family						
(b)	Central Government/ State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/ Banks						
(e)	Any Other (specify)						
	Sub-Total (A)(1)						
(2)	Foreign						
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)						
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)						
(B)	Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Institutions						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/						

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	Banks						
(c)	Central Government/ State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 1 lakh. ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public Shareholding (B)= (B)(1)+(B)(2)						
	TOTAL (A)+(B)						
(C)	Shares held by Custodians and against which Depository Receipts have been issued	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
	GRAND TOTAL (A)+(B)+(C)						

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