

Annexure-I

FORMAT OF HOLDING OF SPECIFIED SECURITIES

1. Name of Listed Entity: **B.A.G. FILMS AND MEDIA LIMITED**
2. Scrip Code/Name of Scrip/Class of Security: **532507/BAGFILMS/B**
3. Share Holding Pattern Filed under: **Quarter Ended on 31.12.2017 (Reg. 31(1) (b))**
4. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

Sr. No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?	√	
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?	√	
3	Whether the Listed Entity has any shares against which depository receipts are issued?		√
4	Whether the Listed Entity has any shares in locked-in?	√	
5	Whether any shares held by promoters are pledge or otherwise encumbered?		√

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows:-

B.A.G. Films and Media Limited

Agjit K...
Company Secretary

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C7)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
								Class: X	Class: Y								
(A)	Promoter & Promoter Group	6	77602658	0	0	77602658	44.252	41.252	9800000	44.163	179000000	23.066	0	0.000	77602658		
(B)	Public	34685	110345091	170341	0	110515432	58.748	58.748	0	55.839	0	0.000	NA	NA	110343919		
(C)	Non Promoter- Non Public	0	0	0	0	0	0.000	0.000	0	0.000	0	0.000	NA	NA	0		
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0.000	0	0.000	0	0.000	NA	NA	0		
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.000	0.000	0	0.000	0	0.000	NA	NA	0		
	Total	34691	187947749	170341	0	189118090	100.000	100.000	9800000	100.000	179000000	23.066	0	0.000	187746577		

B.A.G. Films and Media Limited

Ref: N/C

Company Secretary

Category & Name of the Shareholders (i)	PAN (ii)	No. of shareholders (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos. of shares underlying Depository Receipts (vi)	Total nos. shares held (vii) = (iv)+(v)+(vi)	Shareholding % calculated as per SCRR, 1957 (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (xi) = (vii)-(x) as a % of A+B+C2	Number of Locked In shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)	Number of equity shares held in dematerialized form (xiv)		
								No of Voting Rights		Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)			No. (a)	As a % of total Shares held (b)
								Class X	Class Y									
(a) Indian		3	21507790	0	0	21507790	11.433	21507790	0	21507790	11.433	0	0.000	0	0.000	21507790		
(a) Individuals/Hindu Undivided Family																		
ARGRAHIA SHUKLA	AAJPP5025B	1	21479190	0	0	21479190	11.418	21479190	0	21479190	11.418	0	0.000	0	0.000	21479190		
SUDHIR SHUKLA	AAJPS135J	1	26700	0	0	26700	0.014	26700	0	26700	0.013	0	0.000	0	0.000	26700		
YOTI SHUKLA	AAJPSR496L	1	1900	0	0	1900	0.001	1900	0	1900	0.001	0	0.000	0	0.000	1900		
Central Government/State Government(s)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(c) Financial Institutions/Banks		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(d) Any Others (specify) # Promoters/Promoters Group		3	56094868	0	0	56094868	29.819	56094868	0	56094868	29.819	9800000	33.294	0	0.000	56094868		
ARVR COMMUNICATIONS PRIVATE LIMITED	AAACA7004K	1	38194868	0	0	38194868	20.304	38194868	0	38194868	20.304	0	19.298	0	0.000	38194868		
SKYLINE TELE MEDIA SERVICES LIMITED	AAJCB1030B	1	13650000	0	0	13650000	7.256	13650000	0	13650000	7.256	9800000	11.848	0	0.000	13650000		
B A G LIVE ENTERTAINMENT LIMITED	AADC84266H	1	4250000	0	0	4250000	2.239	4250000	0	4250000	2.239	0	2.147	0	0.000	4250000		
(d) Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(f) Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(f) Sub-Total (A)(1)		6	77602658	0	0	77602658	41.252	77602658	0	77602658	41.252	9800000	44.161	0	0.000	77602658		
(e) Foreign		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(e) Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(b) Government		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(c) Institutions		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(d) Foreign Portfolio Investor		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
(d) Sub-Total (A)(2)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0		
Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)		6	77602658	0	0	77602658	41.252	77602658	0	77602658	41.252	9800000	44.161	0	0.000	77602658		

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The term "Encumbrance" has the same meaning as assigned under regulation 2B(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

B.A.G. Films and Media Limited



Company Secretary

Table III - Statement showing shareholding pattern of the Public Shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of shares held (III)	No. of fully paid up shares held (IV)	Partly paid up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								Class X	No of Voting Rights					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (Not Applicable)	
									Class Y	Total								
(1) Institutions																		
(a) Mutual Fund		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(b) Venture Capital Funds		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(c) Alternate Investment Funds		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(d) Foreign Venture Capital Investors		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(e) Foreign Portfolio Investors		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(f) Financial Institutions/ Banks		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(g) Insurance Companies		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(h) Provident Funds/ Pension Funds		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(i) Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(2) Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(3) Non-Institutions		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0.000	0.000	NA	NA	0	
(a) Individuals - Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		34060	48067195	159415	0	48226610	25.636	48226610	0	48226610	25.636	24.367	0	0.000	NA	NA	47904399	
(b) Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		51	35635877	0	0	35635877	18.943	35635877	0	35635877	18.943	18.005	0	0.000	NA	NA	35635877	
(c) Sameer Gehlaut	AFMPC9469E	1	20250900	0	0	20250900	10.765	20250900	0	20250900	10.765	10.232	0	0.000	NA	NA	20250900	
(d) NSFCs registered with RBI		2	2918	0	0	2918	0.002	2918	0	2918	0.002	0.001	0	0.000	NA	NA	2918	
(e) Employee Trusts		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0	0.000	NA	NA	0	
(f) Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.000	0	0	0	0.000	0.000	0	0.000	NA	NA	0	
(g) Any Other (specify) # CORPORATE BODY		430	25612767	10850	0	25612767	13.615	25612767	0	25612767	13.615	12.941	0	0.000	NA	NA	25612765	
(h) CORPORATE BODY # HIGH GROWTH DISTRIBUTORS	AABCI5676B	1	13078000	0	0	13078000	6.952	13078000	0	13078000	6.952	6.608	0	0.000	NA	NA	13078000	
(i) PRIVATE LIMITED		2	98600	0	0	98600	0.052	98600	0	98600	0.052	0.050	0	0.000	NA	NA	49300	
(j) Any Other (specify) # CORPORATE BODY (OCB)		139	938484	76	0	938560	0.499	938560	0	938560	0.499	0.474	0	0.000	NA	NA	938560	
(k) Any Other (specify) # NRI		1	100	0	0	100	0.000	100	0	100	0.000	0.000	0	0.000	NA	NA	100	
(l) Any Other (specify) # TRUST		34685	110345091	170341	0	110515432	58.748	110515432	0	110515432	58.748	55.839	0	0.000	NA	NA	110143919	
(m) Sub-Total (B)(3)		34685	110345091	170341	0	110515432	58.748	110515432	0	110515432	58.748	55.839	0	0.000	NA	NA	110143919	
(n) Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)																		

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %). Details of Shares which remain unclaimed may be given bar along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).
 (2) The above format needs to be disclosed along with the name of following persons: Institutions/Non Institutions holding more than 1% of total number of shares.

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns in the respective information available and the balance to be disclosed as held by custodian.

Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder

Category & Name of the Shareholders (1)	PAN (1)	No. of sharehold or (10)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding % calculated as per SCRR, 1957 (A+B+C2) (VII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (Not applicable)	As a % of total Shares held (Not applicable)	
(1) Custodian/DR Holder		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0	0	0	
(2) Employee Benefit Trust (under SEBI (Share based Employee Benefits) Regulations, 2014)		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0	0	0	
Total Non-Promoter-Non-Public Shareholding (C) = (C1)+(C2)		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0	0	0	

Note

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the extent information available.

B.A.G. Films and Media Limited

Rajiv Kumar

Company Secretary