

B. A. G. Films and Media Limited
 Regd Off: 352, Aggarwal Plaza, Plot No. 8, Kondli, New Delhi-110096
 Corp Off: FC-23, Sector-16A, Film City, Noida (UP)-201301
 Website : www.bagfilms.com, "CIN : L74899DL1993PLC051841"
Unaudited Financial Results for the Quarter and Nine months ended 31st December 2014

₹ in Lacs

PART-I		STANDALONE						CONSOLIDATED						
S.NO.	Particulars	Quarter Ended			Nine Months Ended			Quarter Ended			Nine Months Ended			Year Ended
		31.12.2014 (Unaudited)	30.09.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.03.2014 (Audited)	31.12.2014 (Unaudited)	30.09.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.03.2014 (Audited)	
1	Net Income from Sales/Income from operations	558.64	1,120.35	1,615.87	2,648.78	4,381.14	5,701.15	3,070.45	3,280.37	3,925.87	9,621.05	10,457.87	14,449.51	
	Other Operating Income	-	-	-	-	-	-	-	-	-	-	-	-	
	Total Income	558.64	1,120.35	1,615.87	2,648.78	4,381.14	5,701.15	3,070.45	3,280.37	3,925.87	9,621.05	10,457.87	14,449.51	
2	Expenditure													
	a) (Increase) / Decrease in Stock-In-Trade	-	458.84	24.65	317.44	(504.36)	(604.59)	(72.09)	610.44	173.53	396.95	(504.36)	106.63	
	b) Employee Cost	53.26	45.75	57.29	147.17	161.48	213.17	501.95	474.27	458.55	1,448.09	1,335.81	1,794.82	
	c) Depreciation	234.16	233.47	292.17	697.92	871.23	1,157.34	381.65	380.38	470.93	1,136.85	1,404.37	1,865.58	
	d) Other Expenses	126.47	279.42	1,023.19	1,108.96	3,589.65	4,299.10	1,828.68	1,761.21	2,513.22	5,839.07	8,123.77	9,955.84	
	e) Total	413.89	1,017.48	1,397.30	2,271.49	4,118.00	5,065.02	2,640.19	3,226.30	3,616.23	8,820.96	10,359.59	13,722.87	
3	Profit from Operation before Other Income, finance Cost & Exceptional Items(1)-(2)	144.75	102.87	218.57	377.29	263.14	636.13	430.26	54.07	309.64	800.09	98.28	726.64	
4	Other Income	26.02	6.27	1.32	71.98	6.30	180.30	46.50	36.83	7.87	132.05	69.66	265.38	
5	Profit Before finance cost & Exceptional Items(3)+(4)	170.77	109.14	219.89	449.27	269.44	816.43	476.76	90.90	317.51	932.14	167.94	992.02	
6	Finance Cost	357.68	363.69	381.73	1,054.53	979.82	1,684.29	404.85	421.47	452.79	1,211.62	1,181.19	1,946.43	
7	Profit After finance Cost but before Exceptional Items(5)-(6)	(186.91)	(254.55)	(161.84)	(605.26)	(710.38)	(867.86)	71.91	(330.57)	(135.28)	(279.48)	(1,013.25)	(954.41)	
8	Exceptional Items	-	-	-	-	-	-	-	-	-	-	-	-	
9	Profit (+)/Loss(-) from ordinary activities before tax (7)-(8)	(186.91)	(254.55)	(161.84)	(605.26)	(710.38)	(867.86)	71.91	(330.57)	(135.28)	(279.48)	(1,013.25)	(954.41)	
10	Tax expense	(17.09)	(28.36)	(2.56)	(50.00)	(6.30)	(8.35)	(46.48)	(36.99)	(13.40)	(94.55)	(32.65)	(41.12)	
11	Profit (+)/Loss(-) from ordinary activities after tax (9)-(10)	(169.82)	(226.19)	(159.28)	(555.26)	(704.08)	(859.51)	118.39	(293.58)	(121.88)	(184.93)	(980.60)	(913.29)	
12	Extra Ordinary items (net of Tax expense)	-	-	-	-	-	-	-	-	-	-	-	-	
13	Net profit (+)/loss(-) for period before share of Profit/(Loss) of Minority interests (11)-(12)	(169.82)	(226.19)	(159.28)	(555.26)	(704.08)	(859.51)	118.39	(293.58)	(121.88)	(184.93)	(980.60)	(913.29)	
14	Minority interests	-	-	-	-	-	-	96.24	(0.89)	-	152.78	(230.36)	(1,522.21)	
15	Net profit (+)/loss(-) for the period (13)-(14)	(169.82)	(226.19)	(159.28)	(555.26)	(704.08)	(859.51)	22.15	(292.69)	(121.88)	(337.71)	(750.24)	608.92	
16	Paid up Equity Share Capital (Face Value per share is Rs 2.00)	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	3,402.65	
17	Reserves excluding Revaluation reserves (As per Balance sheet)	-	-	-	-	-	-	-	-	-	-	-	-	
18	Basic Earning Per Share (As per AS-20)	(0.10)	(0.13)	(0.41)	(0.38)	(0.41)	(0.58)	0.01	(0.17)	(0.58)	(0.20)	(0.58)	(0.61)	
	Diluted Earning per share (as per AS-20)	(0.10)	(0.13)	(0.41)	(0.38)	(0.41)	(0.58)	0.01	(0.17)	(0.58)	(0.20)	(0.58)	(0.61)	
PART-II														
A. PARTICULARS OF SHAREHOLDING														
1	Aggregate of Public Shareholdings													
	# Number of Shares	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	110,515,432	
	# Percentage of Shareholdings	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	64.93%	
2	Promoters and Promoter Group Shareholding													
	a) Pledged / Encumbered													
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-	-	-	-	-	-	-	
	Percentage of shares (as a % of the total share capital of the company)	-	-	-	-	-	-	-	-	-	-	-	-	
	b) Non - encumbered													
	Number of shares	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	59,702,658	
	Percentage of shares (as a % of the total shareholding of the Promoter and Promoter group)	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	
	Percentage of shares (as a % of the total share capital of the company)	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	35.07%	
B. INVESTOR COMPLAINTS		Quarter ended 31.12.2014												
	Pending at the beginning of the quarter	Nil												
	Received during the quarter	5												
	Disposed of during the quarter	5												
	Remaining unresolved at the end of the quarter	Nil												

Unaudited Segment wise revenue & Results and Capital Employed for the Quarter and Nine months ended 31st December 2014

₹ in Lacs

Particulars	STANDALONE						CONSOLIDATED					
	Quarter Ended			Nine Months ended		Year Ended	Quarter Ended			Nine Months Ended		Year Ended
	31.12.2014 (Unaudited)	30.09.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.03.2014 (Audited)	31.12.2014 (Unaudited)	30.09.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.03.2014 (Audited)
1. Segment Revenue												
a) AUDIO-VISUAL PRODUCTION	399.90	965.76	1,463.52	2,134.38	3,891.01	5,008.21	399.90	965.76	1,463.52	2,134.37	3,742.22	4,859.42
b) MOVIES	-	-	-	-	-	-	-	-	-	-	-	-
c) LEASING	158.74	154.59	152.35	514.40	490.13	692.94	19.80	15.65	13.42	97.59	73.33	137.20
d) F.M. RADIO	-	-	-	-	-	-	242.59	176.53	88.57	573.77	345.53	508.71
e) TELEVISION BROADCASTING	-	-	-	-	-	-	2,408.16	2,122.44	2,360.37	6,815.32	6,296.79	8,944.18
Total	558.64	1,120.35	1,615.87	2,648.78	4,381.14	5,701.15	3,070.45	3,280.37	3,925.87	9,621.05	10,457.87	14,449.51
Less: Inter Segment Revenue	-	-	-	-	-	-	-	-	-	-	-	-
Net Sales/Income from Operations	558.64	1,120.35	1,615.87	2,648.78	4,381.14	5,701.15	3,070.45	3,280.37	3,925.87	9,621.05	10,457.87	14,449.51
2. Segment Results												
a) AUDIO-VISUAL PRODUCTION	203.40	198.32	328.00	597.88	588.44	1,080.71	203.41	198.32	328.00	597.88	439.66	931.92
b) MOVIES	-	-	-	-	-	-	-	-	-	-	-	-
c) LEASING	55.48	50.29	25.13	203.45	111.52	187.16	(83.46)	(88.64)	(113.81)	(213.36)	(305.29)	(368.58)
d) F.M. RADIO	-	-	-	-	-	-	94.48	25.22	(88.34)	112.18	(208.29)	(218.12)
e) TELEVISION BROADCASTING	-	-	-	-	-	-	929.88	590.59	856.11	2,377.91	2,166.75	3,109.47
Total	258.88	248.61	353.13	801.33	699.96	1,267.87	1,144.31	725.49	981.96	2,874.61	2,092.83	3,454.69
Less:												
I) Interest	357.68	363.69	381.73	1,054.53	979.82	1,684.29	404.85	421.47	452.79	1,211.62	1,181.19	1,946.43
II) Other Un-allocable Expenditure Net off Un-allocable Income	88.11	139.47	133.24	352.06	430.52	451.44	667.55	634.59	664.45	1,942.47	1,924.89	2,462.67
Total Profit Before Tax	(186.91)	(254.55)	(161.84)	(605.26)	(710.38)	(867.86)	71.91	(330.57)	(135.28)	(279.48)	(1,013.25)	(954.41)
3. Segment Capital Employed (Segment Assets minus Segment Liabilities)												
a) AUDIO-VISUAL PRODUCTION	7,452.29	7,760.32	7,633.82	7,452.29	7,633.82	8,070.12	7,452.29	7,760.32	7,633.82	7,452.29	7,633.82	8,070.12
b) MOVIES	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62
c) LEASING	3,306.67	3,397.52	3,880.17	3,306.67	3,880.17	3,572.59	3,306.67	3,397.52	3,880.17	3,306.67	3,880.17	3,572.59
d) F.M. RADIO	-	-	-	-	-	-	3,491.18	3,490.88	3,597.11	3,491.18	3,597.11	3,676.29
e) TELEVISION BROADCASTING	-	-	-	-	-	-	2,246.16	2,025.01	1,491.40	2,246.16	1,491.40	1,514.86
Total	11,200.58	11,599.46	11,955.61	11,200.58	11,955.61	12,084.33	16,937.92	17,115.35	17,044.12	16,937.92	17,044.12	17,275.48

Notes:

- 1) The above unaudited financial results have been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 12th February 2015.
- 2) Segments have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and returns of these segments.
- 3) Segmental Revenue, Results and Capital Employed figures include the respective amounts identifiable to each of the segments.
- 4) Previous quarter/year's figure are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

5) The utilisation report for funds raised as at 31st December 2014 is as follows:-

Particulars	₹ (In Lacs)
Sources of Funds	
1) Disbursement from Yes Bank against Term Loan	152.75
Total Fund Received	152.75
Utilisation of Funds	
1) Utilised for expansion in the field of media and entertainment including in subsidiaries	152.75
Total Fund Utilised	152.75

Date: February 12, 2015
Place: Noida

For **B.A.G. Films and Media Limited**

Sd/-
Anuradha Prasad
Managing Director