

Annexure-I

FORMAT OF HOLDING OF SPECIFIED SECURITIES

1. Name of Listed Entity: **B.A.G. FILMS AND MEDIA LIMITED**
2. Scrip Code/Name of Scrip/Class of Security: **532507/BAGFILMS/B**
3. Share Holding Pattern Filed under: **Quarter Ended on 31.03.2021 (Reg. 31(1) (b))**
4. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information: -

Sr. No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?	√	
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		√
3	Whether the Listed Entity has any shares against which depository receipts are issued?		√
4	Whether the Listed Entity has any shares in locked-in?	√	
5	Whether any shares held by promoters are pledge or otherwise encumbered?		√

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows: -

B.A.G. Films and Media Limited

Company Secretary

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	No. of Voting Rights			Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)	
								No. of Voting Rights				Total as a % of (A+B+C)	No. (a)			As a % of total Shares held (b)
								Class : X	Class : Y	Total						
(A)	Promoter & Promoter Group	6	97748182	0	0	97748182	46.862	97748182	0	46.862	98000000	10.566	0	97748182		
(B)	Public	34643	104999567	170341	0	105169908	53.138	105169908	0	53.138	0	0.000	NA	104849955		
(C)	Non Promoter- Non Public	0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0		
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0.000	0	0.000	NA	0		
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0		
	Total	34649	197747749	170341	0	197918090	100.000	197918090	0	100.000	98000000	4.952	0	197598137		

B.A.G. Films and Media Limited



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Category & Names of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Underlying securities (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities as a percentage of diluted shares	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)		
								No. of Voting Rights		Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)			No. (a)	As a % of total Shares held (b)
								Class X	Class Total									
(1) Indian																		
(a) Individuals/Hindu Undivided Family		3	23077790	0	0	23077790	11.660	0	23077790	11.660	0	0.000	0	0.000	0	23077790		
ANURADHA PRASAD SHUKLA	AJPP5025B	1	23049190	0	0	23049190	11.646	0	23049190	11.646	0	0.000	0	0.000	0	23049190		
SUDHIR SHUKLA	AALPS1156J	1	26700	0	0	26700	0.013	0	26700	0.013	0	0.000	0	0.000	0	26700		
YOGI SHUKLA	AASPS8406L	1	1900	0	0	1900	0.001	0	1900	0.001	0	0.000	0	0.000	0	1900		
(b) Central Government/State Governments		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(c) Financial Institutions/Banks		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(d) Any Others (Specify) # Promoters/Promoters Group		3	69670392	0	0	69670392	35.202	0	69670392	35.202	0	14.066	0	0.000	0	69670392		
ARRV COMMUNICATIONS PRIVATE LIMITED	AAACA7004K	1	38194868	0	0	38194868	19.298	0	38194868	19.298	0	0.000	0	0.000	0	38194868		
SKYLINE TELE MEDIA SERVICES LIMITED	AADC61030B	1	27225524	0	0	27225524	13.756	0	27225524	13.756	0	35.996	0	0.000	0	27225524		
B A G LIVE ENTERTAINMENT LIMITED	AADC64266H	1	4250000	0	0	4250000	2.147	0	4250000	2.147	0	0.000	0	0.000	0	4250000		
(e) Any Others (Specify)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(f) Any Others (Specify)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
Sub-Total(A)(1)		6	92748182	0	0	92748182	46.862	0	92748182	46.862	0	10.566	0	0.000	0	92748182		
(2) Foreign		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(a) Individuals (Non-Resident Individuals)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(b) Government		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(c) Institutions		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
(d) Foreign Portfolio Investor		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
Sub-Total(A)(2)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	0	0		
Total Shareholding of Promoter and Promoter Group (A) = (A1)+(A2)		6	92748182	0	0	92748182	46.862	0	92748182	46.862	0	10.566	0	0.000	0	92748182		

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The term "Encumbrance" has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

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Company Secretary

Table III - Statement showing shareholding pattern of the Public Shareholder																
Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = IV+V+VI	Shareholding % as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share) (XI)	Number of Locked in shares (XII)	Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights		Total as a % of Total Voting rights						
								Class X	Class Y							
(1) Institutions																
(a) Mutual Fund		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(b) Venture Capital Funds		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(c) Alternate Investment Funds		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(d) Foreign Venture Capital Investors		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(e) Foreign Portfolio Investors		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(f) Financial Institutions/Banks		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(g) Insurance Companies/ Provident Funds/ Pension Funds		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(h) Any Others (specify)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(i) Sub-Total (B)(1)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(2) Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(3) Sub-Total (B)(2)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	NA	0	0	
(3) Non-institutions		33418	49112058	154815	0	49266873	24.893	49266873	0	49266873	24.893	0	NA	48996221	0	
(a) Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 Lakhs		77	31188597	0	0	31188597	15.758	31188597	0	31188597	15.758	0	NA	31188597	0	
(a) ii. Individual shareholders holding nominal share capital in excess of Rs. 2 Lakhs																
(b) RITIKA AGARWAL	ADDPAL1353Q	1	2377500	0	0	2377500	1.201	2377500	0	2377500	1.201	0	NA	2377500	0	
(b) SAMEER GEHLAUT	AFMPG9469E	1	8101004	0	0	8101004	4.093	8101004	0	8101004	4.093	0	NA	8101004	0	
(b) NBFCs registered with RBI		1	3600	0	0	3600	0.002	3600	0	3600	0.002	0	NA	3600	0	
(c) Employee Trusts		0	0	0	0	0	0.000	0	0	0.000	0	0	NA	0	0	
(d) Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.000	0	0	0.000	0	0	NA	0	0	
(e) Any Other (specify) # Creation Member		37	436298	0	0	436298	0.220	436298	0	436298	0.220	0	NA	436298	0	
(e) Any Other (specify) # CORPORATE BODY		201	19637993	9650	0	19647643	9.927	19647643	0	19647643	9.927	0	NA	19647642	0	
(e) Any Other (specify) # HIGH GROWTH DISTRIBUTORS PRIVATE LIMITED	AABCH5676B	1	13078000	0	0	13078000	6.608	13078000	0	13078000	6.608	0	NA	13078000	0	
(e) Any Other (specify) # CORPORATE BODY (OCB)		2	98600	0	0	98600	0.050	98600	0	98600	0.050	0	NA	98600	0	
(e) Any Other (specify) # NRI		132	1459768	76	0	1459768	0.738	1459768	0	1459768	0.738	0	NA	1459768	0	
(e) Any Other (specify) # Salaried		773	3037629	5800	0	3043429	1.538	3043429	0	3043429	1.538	0	NA	3043429	0	
(e) Any Other (specify) # TRUST		2	25100	0	0	25100	0.013	25100	0	25100	0.013	0	NA	25100	0	
(e) Any Other (specify) #		34643	10499567	170341	0	105169908	53.138	105169908	0	105169908	53.138	0	NA	104849955	0	
Sub-Total (B)(3)		34643	10499567	170341	0	105169908	53.138	105169908	0	105169908	53.138	0	NA	104849955	0	
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		34643	10499567	170341	0	105169908	53.138	105169908	0	105169908	53.138	0	NA	104849955	0	

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):
 Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.
 Note:
 (1) PAN would not be displayed on website of Stock Exchange(s).
 (2) The above format needs to be disclosed along with the name of following persons:
 Institutions/Non Institutions holding more than 1% of total number of shares.
 (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent of information available, the balance to be disclosed as held by custodian.

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 Company Secretary

Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = IV+V+VI	Shareholding as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)		
								No of Voting Rights				No. (a)	As a % of total Shares held (b)			No. (Not applicable)	As a % of total Shares held (Not applicable)
								Class X	Class Y	Total							
(1) Custodian/DR Holder		0	0	0	0	0	0.000	0	0	0.000	0	0	0	0			
(2) Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0.000	0	0	0.000	0	0	0	0			
Total Non-Promoter-Non-Public Shareholding (C) = (C)(1)+(C)(2)		0	0	0	0	0	0.000	0	0	0.000	0	0	0	0			

Note

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

B.A.G. Films and Media Limited

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Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

	Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*					Date of creation / acquisition of significant beneficial interest
					Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	
1	ANURADHA PRASAD SHUKLA	AAJPP5025 B		Indian	19.3	19.3	19.3			
A	ARVR COMMUNICATION S PRIVATE LIMITED	AAACA7004 K		Indian	19.3	19.3	19.3	No	No	31-Mar-2007

B.A.G. Films and Media Limited



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