

**Annexure-I**

**FORMAT OF HOLDING OF SPECIFIED SECURITIES**

1. Name of Listed Entity: **B.A.G. FILMS AND MEDIA LIMITED**
2. Scrip Code/Name of Scrip/Class of Security: **532507/BAGFILMS/B**
3. Share Holding Pattern Filed under: **Quarter Ended on 30.06.2019 (Reg. 31(1) (b))**
4. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

<b>Sr. No.</b>	<b>Particulars</b>	<b>Yes*</b>	<b>No*</b>
1	Whether the Listed Entity has issued any partly paid up shares?	√	
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		√
3	Whether the Listed Entity has any shares against which depository receipts are issued?		√
4	Whether the Listed Entity has any shares in locked-in?	√	
5	Whether any shares held by promoters are pledge or otherwise encumbered?		√

\* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows:-

**B.A.G. Films and Media Limited**

  
**Company Secretary**

Category (I)	Category of Shareholder (II)	Nos. of shares (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			Total as a % of (A+B+C)	No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)	As a % of total Shares held (Ib)	Number of equity shares held in dematerialized form (XIV)
								Class: X	Class: Y	Class: Total				No. (a)	As a % of total Shares held (b)			
(A)	Promoter & Promoter Group	6	87402658	0	0	87402658	44.161	0	0	0	44.161	0	23450000	26.830	0	0.000	87402658	
(B)	Public	35398	110345091	170344	0	110515432	55.839	0	0	0	55.839	0	0	0.000	NA	NA	110195469	
(C)	Non Promoter- Non Public	0	0	0	0	0	0.000	0	0	0	0.000	0	0	0.000	NA	NA	0	
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.000	0	0	0.000	NA	NA	0	
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.000	0	0	0	0.000	0	0	0.000	NA	NA	0	
	Total	35404	197747749	170344	0	197918090	100.000	197918090	0	197918090	100.000	0	23450000	11.848	0	0.000	197598127	

Table I - Summary Statement holding of specified securities

B.A.G. Films and Media Limited

*Pravin Kumar*  
Company Secretary

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

(1) Category & Name of the Shareholders (I)	(II) PAN	(III) No. of shares held	(IV) No. of fully paid up equity shares held	(V) Partly paid-up equity shares held	(VI) Nos. of Shares Depository Receipts	(VII) Total nos. shares held (V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting Rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VIII)+(X)	Number of Locked in Shares (XII)	As a % of total Shares held (b)	Number of Shares pledged or otherwise encumbered (XIII)	As a % of total Shares held (b)	Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total									
(A) Indian																			
Individuals/Hindu Undivided Family																			
ANURADHA SHUKLA	AAPPE0258	1	21479190	0	0	21479190	10.853	21479190	0	21479190	10.853	0	0	0.000	0	0.000	0	21479190	
SUDHIR SHUKLA	AALPS156I	1	26700	0	0	26700	0.013	26700	0	26700	0.013	0	0	0.000	0	0.000	0	26700	
YOTI SHUKLA	AASPS406I.	1	1900	0	0	1900	0.001	1900	0	1900	0.001	0	0	0.000	0	0.000	0	1900	
(B) Central Government/State Government(s)																			
(C) Financial Institutions/Banks Promoters/Promoters Group																			
ARV COMMUNICATIONS PRIVATE LIMITED	AAACA7004K	1	38194868	0	0	38194868	19.298	38194868	0	38194868	19.298	0	0	0.000	0	0.000	0	38194868	
SKYLINE TELE MEDIA SERVICES LIMITED	AADCE1030B	1	23450000	0	0	23450000	11.848	23450000	0	23450000	11.848	0	0	0.000	0	0.000	0	23450000	
BAG LIVE ENTERTAINMENT LIMITED	AADCR4266H	1	4250000	0	0	4250000	2.147	4250000	0	4250000	2.147	0	0	0.000	0	0.000	0	4250000	
(E) Any Others (specify)																			
(F) Sub-Total (A)(1)		6	87402658	0	0	87402658	44.161	87402658	0	87402658	44.161	0	0	0.000	0	0.000	0	87402658	
(2) Foreign																			
Individuals (Non-Resident: Individuals/ Foreign: Individuals)																			
(B) Government:		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0.000	0	0.000	0	0	
(C) Institutions:		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0.000	0	0.000	0	0	
(D) Foreign Portfolio Investor:		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0.000	0	0.000	0	0	
Sub-Total (A)(2)		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0.000	0	0.000	0	0	
Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)		6	87402658	0	0	87402658	44.161	87402658	0	87402658	44.161	0	0	0.000	0	0.000	0	87402658	

Details of Shares which remain unclaimed may be given here along with details such as number of Shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The term "Promoter" has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

**B.A.G. Films and Media Limited**


*(Signature)*  
**Company Secretary**

Table III - Statement showing shareholding pattern of the Public Shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of shares held or (III)	No. of fully paid up equity shares held (IV)	Partly paid up equity shares held (V)	Nos of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	% calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting rights	No of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding as a % assuming full conversion of convertible securities (as a diluted share capital) (XI)	Number of Locked in shares (XII)	As a % of total Shares held (b)	Number of Shares pledged or otherwise encumbered (XIII)	As a % of total Shares held (Not applica)	Number of equity shares held in dematerialized form (XIV)
								Class X	Class Y	Total								
<b>(1) Institutions</b>																		
(a) Mutual Fund		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(b) Venture Capital Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(c) Alternate Investment Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(d) Foreign Venture Capital Investors		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(e) Foreign Portfolio Investors		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(f) Financial Institutions/Banks		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(g) Insurance Companies		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(h) Provident Funds/Pension Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(i) Any Others (Specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
<b>(2) Sub-Total (B)(1)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>NA</b>	<b>0</b>	<b>0</b>
<b>(2) Central Government/ State Government(s)/ President of India</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>NA</b>	<b>0</b>	<b>0</b>
<b>Sub-Total (B)(2)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>NA</b>	<b>0</b>	<b>0</b>
<b>(3) Non-institutions</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>NA</b>	<b>0</b>	<b>0</b>
(a) Individuals - i. Individual Shareholders holding nominal share capital up to Rs. 2 Lakhs.		34064	46744793	154015	0	46898808	23.696	46898808	0	46898808	23.696	0	0.000	0	0.000	NA	4628146	4628146
(a) ii. Individual Shareholders holding nominal share capital in excess of Rs. 2 Lakhs		54	36880820	0	0	36880820	18.634	36880820	0	36880820	18.634	0	0.000	0	0.000	NA	36880820	36880820
(b) SAMEER GENI/AUT	AMFG9469E	1	20250900	0	0	20250900	10.232	20250900	0	20250900	10.232	0	0.000	0	0.000	NA	20250900	20250900
(c) Employee Trusts		1	1000	0	0	1000	0.001	1000	0	1000	0.001	0	0.000	0	0.000	NA	1000	1000
(d) Overseas Depositories (including DPs) (Balancing figure)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	0	0
(e) Any Other (Specify) # Clearing Member		20	42346	0	0	42346	0.021	42346	0	42346	0.021	0	0.000	0	0.000	NA	42346	42346
(e) Any Other (Specify) # CORPORATE BODY # HIGH GROWTH DISTRIBUTORS PRIVATE LIMITED	AABGH56768	1	13078000	0	0	13078000	6.608	13078000	0	13078000	6.608	0	0.000	0	0.000	NA	13078000	13078000
(e) Any Other (Specify) # CORPORATE BODY (FCBI)		2	98600	0	0	98600	0.050	98600	0	98600	0.050	0	0.000	0	0.000	NA	98300	98300
(e) Any Other (Specify) # NRI (HUP)		130	1151429	76	0	1151429	0.582	1151429	0	1151429	0.582	0	0.000	0	0.000	NA	1151429	1151429
(e) Any Other (Specify) # Resident (HUP)		816	2854619	5400	0	2854619	1.442	2854619	0	2854619	1.442	0	0.000	0	0.000	NA	2854619	2854619
(e) Any Other (Specify) # TRUST (HUP)		2	25100	0	0	25100	0.013	25100	0	25100	0.013	0	0.000	0	0.000	NA	25100	25100
<b>Sub-Total (B)(3)</b>		<b>35398</b>	<b>110345091</b>	<b>170341</b>	<b>0</b>	<b>110515432</b>	<b>55.839</b>	<b>110515432</b>	<b>0</b>	<b>110515432</b>	<b>55.839</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>NA</b>	<b>110195469</b>	<b>110195469</b>
<b>Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)</b>		<b>35398</b>	<b>110345091</b>	<b>170341</b>	<b>0</b>	<b>110515432</b>	<b>55.839</b>	<b>110515432</b>	<b>0</b>	<b>110515432</b>	<b>55.839</b>	<b>0</b>	<b>0.000</b>	<b>0</b>	<b>0.000</b>	<b>NA</b>	<b>110195469</b>	<b>110195469</b>

Details of the shareholders acting as persons in concert, including their Shareholding (No. and %). Details of Shares which remain unclaimed may be given here along with details such as name of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc. Note:

- (1) PAN would not be displayed on website of Stock Exchange(s).
- (2) The above format needs to be disclosed along with the name of following persons: Institutions/Non Institutions holding more than 1% of total number of shares.
- (3) Where the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.

**B.A.G. Films and Media Limited**  
  
**Company Secretary**

Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a diluted share capital) (XI)	Number of Locked in shares (XII)	Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)
								Class X	Class Y	Total						
(1) Custodian/DR Holder		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0	0	0
(2) Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0.000	0	0	0	0.000	0	0	0	0	0
Total Non-Promoter-Non-Public Shareholding (C) = (C)(1)+(C)(2)		0	0	0	0	0	0.000	0	0	0	0.000	0	0	0	0	0

Note  
(1) PAN would not be displayed on website of Stock Exchange(s).  
(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares  
(3) Where the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.


B.A.G. Films and Media Limited  
  
Company Secretary

Table V- Statement showing details of significant beneficial owners (SBOs)

Sr. No	Details of the SBO		Details of the registered owner		Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect:			Date of creation / acquisition of (IV)																		
	(I)		(II)		(III)																					
Name	PAN/Passport No. in case of a foreign national	Nationality	Name	PAN /Passport No. in case of a foreign national	Nationality	Whether by virtue of:																				
Anuradha Shukla	AJJP50251B	INDIAN	ARVR Communications Private Limited	AAACA7004K	INDIAN	<table border="1"> <tr> <td colspan="2">Whether by virtue of:</td> <td></td> </tr> <tr> <td>Shares</td> <td></td> <td>%</td> </tr> <tr> <td>Voting rights</td> <td></td> <td>%</td> </tr> <tr> <td>Rights on distributable/dividend or any other distribution</td> <td></td> <td></td> </tr> <tr> <td>Exercise of control</td> <td></td> <td></td> </tr> <tr> <td>Exercise of significant influence</td> <td></td> <td></td> </tr> </table>		Whether by virtue of:			Shares		%	Voting rights		%	Rights on distributable/dividend or any other distribution			Exercise of control			Exercise of significant influence			31.03.2007
Whether by virtue of:																										
Shares		%																								
Voting rights		%																								
Rights on distributable/dividend or any other distribution																										
Exercise of control																										
Exercise of significant influence																										
						<table border="1"> <tr> <td colspan="2">Whether by virtue of:</td> <td></td> </tr> <tr> <td>Shares</td> <td>38194868</td> <td>19.3 %</td> </tr> <tr> <td>Voting rights</td> <td>38194869</td> <td>19.3 %</td> </tr> <tr> <td>Rights on distributable/dividend or any other distribution</td> <td></td> <td>19.30%</td> </tr> <tr> <td>Exercise of control</td> <td>No</td> <td></td> </tr> <tr> <td>Exercise of significant influence</td> <td>No</td> <td></td> </tr> </table>		Whether by virtue of:			Shares	38194868	19.3 %	Voting rights	38194869	19.3 %	Rights on distributable/dividend or any other distribution		19.30%	Exercise of control	No		Exercise of significant influence	No		
Whether by virtue of:																										
Shares	38194868	19.3 %																								
Voting rights	38194869	19.3 %																								
Rights on distributable/dividend or any other distribution		19.30%																								
Exercise of control	No																									
Exercise of significant influence	No																									

\* In case the nature of the holding/ exercise of the right of a SBO falls under multiple categories specified under (a) to (e) under Column III, multi for the same SBO shall be inserted accordingly for each of the categories.

# This column shall have the details as specified by the listed entity under Form No. BEN-2 as submitted to the Registrar.

B.A.G. Films and Media Limited

*Kevin*  
Company Secretary