

BAG/STX/letters/2023-24/AM/1267

May 29, 2023

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001	To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051
<b>Scrip Code: 532507</b>	<b>SYMBOL: BAGFILMS</b>

**Sub: - Disclosure of Related Party Transactions for the half year ended March 31, 2023**

Dear Sir/Madam

In terms of Regulation 23(9) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions of the Company in the format as specified under SEBI Circular No. SEBI/HO/CFD/CMDI/CIR/P/2021/662 dated November 22, 2021, for the half year ended March 31, 2023 as **Annexure I**.

This is for your information and record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**

  
**Rajeev Parashar**  
Company Secretary &  
Compliance Officer

Encl: a/a



## Annexure-I

## Disclosure of Related Party Transactions for the half year ended March 31, 2023

Rs. in Lakhs

										Additional disclosure of related party transactions - applicable only in case the related party transaction relates to loans, inter-corporate deposits, advances or investments made or given by the listed entity/subsidiary. These details need to be disclosed only once, during the reporting period when such transaction was undertaken.							
S. No	Details of the party (listed entity /subsidiary) entering into the transaction		Details of the counterparty			Type of related party transaction	Value of the related party transaction as approved by the audit committee (see Note 2)	Value of transaction during the reporting period	In case monies are due to either party as a result of the transaction		In case any financial indebtedness is incurred to make or give loans, inter-corporate deposits, advances or investments			Details of the loans, inter-corporate deposits, advances or investments			
	Name	PAN (see Note 1)	Name	PAN (see Note 1)	Relationship of the counterparty with the listed entity or its subsidiary				Opening balance	Closing balance	Nature of indebtedness (loan/ issuance of debt/ any other etc.)	Cost	Tenure	Nature (loan/ advance/ inter-corporate deposit/ investment)	Interest Rate (%)	Tenure	Secured/ unsecured
1.	B.A.G Films and Media Limited		BAG Live Entertainment Limited		Promoter Company/ Enterprises over which key management personnel or their relatives have significant influence	Rent received	1.80	1.80	-	-							
	B.A.G Films and Media Limited		B.A.G Convergence Private Limited		Promoter Company/ Enterprises over which key management personnel or their relatives have significant influence	Rent received	1.80	1.80	-	-							
	B.A.G Films and Media Limited		B.A.G Convergence Private Limited		Promoter Company/ Enterprises over which key management personnel or their relatives have significant influence	Content	211.43	211.43	-	-							

Company Secretary

B.A.G. Films and Media Limited

4.	B.A.G Films and Media Limited	Skyline Tele Media Services Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	Rent received	8.82	8.82	-	-											
5.	B.A.G Films and Media Limited	Sudhir Shukla	Non-Executive Director	Sitting Fee	0.45	0.45	-	-											
6.	B.A.G Films and Media Limited	Urmila Gupta	Independent Director	Sitting Fee	0.45	0.45	-	-											
7.	B.A.G Films and Media Limited	Arshit Anand	Independent Director	Sitting Fee	0.45	0.45	-	-											
8.	B.A.G Films and Media Limited	Chandan Kumar Jain	Independent Director	Sitting Fee	0.45	0.45	-	-											
9.	B.A.G Films and Media Limited	Sanjeev Kumar Dubey	Non-Executive Director	Sitting Fee	0.30	0.30	-	-											
10.	News24 Broadcast India Limited	Skyline Tele Media Services Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	Uplinking Charges	57.75	57.75	-	-											
11.	E24 Glamour Limited	B.A.G Convergence Private Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	Selling of time Space for Advertisement	205.68	205.68	-	-											

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 Company Secretary  
 B.A.G. Films and Media Limited

12.	E24 Glamour Limited		Skyline Tele Media Services Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	Uplinking Charges	35.25	35.25	-	-									
13.	B.A.G Films and Media Limited		Anuradha Prasad Shukla	Managing Director	Remuneration paid	80.00	80.00	16.76	15.92									
14.	B.A.G Films and Media Limited		Ajay Jain	Key management personnel of entity or parent	Remuneration paid	24.60	24.60	5.07	1.74									
15.	B.A.G Films and Media Limited		Rajeev Parashar	Key management personnel of entity or parent	Remuneration paid	22.53	22.53	2.01	1.86									
16.	News24 Broadcast India Limited		Skyline Tele Media Services Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	U/L	394.61	394.61	394.61	-									
17.	News24 Broadcast India Limited		Skyline Tele Media Services Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	Advance given	831.15	831.15	-	436.54									
18.	News24 Broadcast India Limited		BAG Live entertainment Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	Advance given	73.97	73.97	73.97	-									
19.	E24 Glamour Limited		B.A.G Convergence Private Limited	Promoter Company/Enterprises over which key management personnel or their relatives have significant influence	U/L	26.42	26.42	1375.53	1401.96									

Company Secretary

B.A.G. Films and Media Limited

20.	E24 Glamour Limited		B.A.G Converg ence Private Limited	Promoter Company/ Enterprises over which key management personnel or their relatives have significant influence	Content Expense	102.62	102.62	-	-									
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**Notes:**

1. As per the Guidance Note for disclosure of Related Party Transactions issued by the Stock Exchanges, since the Company is filing the RPT Disclosure in PDF Format, the PAN details are not to be included in the Disclosure.
2. As per the Board/Shareholders Approval, wherever required.

B.A.G. Films and Media Limited  
  
 Company Secretary