



Annexure-I

FORMAT OF HOLDING OF SPECIFIED SECURITIES

1. Name of Listed Entity: **B.A.G. FILMS AND MEDIA LIMITED**
2. Scrip Code/Name of Scrip/Class of Security: **532507/BAGFILMS/B**
3. Share Holding Pattern Filed under: **Quarter Ended on 31.03.2024 (Reg. 31(1) (b))**
4. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information: -

Sr. No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?	√	
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		√
3	Whether the Listed Entity has any shares against which depository receipts are issued?		√
4	Whether the Listed Entity has any shares in locked-in?		√
5	Whether any shares held by promoters are pledge or otherwise encumbered?		√

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows: -

Table I - Summary Statement holding of specified securities																		
Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of (A+B+C)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
								Class : X	Class :Y	Total								
(A)	Promoter & Promoter Group	6	92748182	0	0	92748182	46.862	92748182	0	92748182	46.862	0	46.862	0	0.000	0	0.000	92748182
(B)	Public	59232	104999567	170341	0	105169908	53.138	105169908	0	105169908	53.138	0	0.000	0	0.000	NA	NA	104853460
(C)	Non Promoter- Non Public	0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
	Total	59238	197747749	170341	0	197918090	100.00	197918090	0	197918090	100.00	0	100.00	0	0.000	0	0.000	197601642

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																			
Category & Name of the Shareholders (I)	Entity type i.e. promoter OR promoter group entity (except promoter)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding conversion of convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XI)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
									Class X	Class Y	Total								
(1) Indian																			
(a) Individuals/Hindu Undivided Family			3	23077790	0	0	23077790	11.660	23077790	0	23077790	11.660	0	11.660	0	0.000	0	0.000	23077790
ANURADHA PRASAD SHUKLA	Promoter	AAJPP5025B	1	23049190	0	0	23049190	11.646	23049190	0	23049190	11.646	0	11.646	0	0.000	0	0.000	23049190
SUDHIR SHUKLA	Promoter	AALPS1156J	1	26700	0	0	26700	0.013	26700	0	26700	0.013	0	0.013	0	0.000	0	0.000	26700
JYOTI SHUKLA	Promoter	AASPS8406L	1	1900	0	0	1900	0.001	1900	0	1900	0.001	0	0.001	0	0.000	0	0.000	1900
(b) Central Government/State Government(s)			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	0	0.000	0
(c) Financial Institutions/Banks			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	0	0.000	0
(d) Any Others (specify) # Promoters/Promoters Group			3	69670392	0	0	69670392	35.202	69670392	0	69670392	35.202	0	35.202	0	0.000	0	0.000	69670392
ARVR COMMUNICATIONS PRIVATE LIMITED	Promoter	AAACA7004K	1	38194868	0	0	38194868	19.298	38194868	0	38194868	19.298	0	19.298	0	0.000	0	0.000	38194868
SKYLINE TELE MEDIA SERVICES LIMITED	Promoter Group	AADC81030B	1	27225524	0	0	27225524	13.756	27225524	0	27225524	13.756	0	13.756	0	0.000	0	0.000	27225524
B A G LIVE ENTERTAINMENT LIMITED	Promoter Group	AADC84266H	1	4250000	0	0	4250000	2.147	4250000	0	4250000	2.147	0	2.147	0	0.000	0	0.000	4250000
(e) Any Others (specify)			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	0.000	0
(f) Any Others (specify)			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	0.000	0
Sub-Total(A)(1)			6	92748182	0	0	92748182	46.862	92748182	0	92748182	46.862	0	46.862	0	0.000	0	0.000	92748182
(2) Foreign			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	0	0.000	0
(a) Individuals (Non- Resident Individuals/ Foreign Individuals)			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	0	0.000	0
(b) Government			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	0.000	0
(c) Institutions			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	0	0.000	0
(d) Foreign Portfolio Investor			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	0.000	0
Sub-Total (A)(2)			0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	0.000	0
Total Shareholding of Promoter and Promoter Group (A) = (A)(1) + (A)(2)			6	92748182	0	0	92748182	46.862	92748182	0	92748182	46.862	0	46.862	0	0.000	0	0.000	92748182

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The term "Encumbrance" has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Table III - Statement showing shareholding pattern of the Public Shareholder

(1)	Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XI)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
									Class X	Class Y	Total								
(1)	Institutions (Domestic)																		
(a)	Mutual Fund		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(b)	Venture Capital Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(c)	Alternate investment Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(d)	Banks		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(e)	Insurance Companies		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(f)	Provident Funds/ Pension Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(g)	Asset Reconstruction Companies		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(h)	Sovereign Wealth Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(i)	NBFCs registered with RBI		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(j)	Other Financial Institutions		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(k)	Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
	Sub-Total(B)(1)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(2)	Institutions (Foreign)																		
(a)	Foreign Direct Investments		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(b)	Foreign Venture Capital Investors		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(c)	Sovereign Wealth Funds		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(d)	Foreign Portfolio Investors Category I		1	17156	0	0	17156	0.009	17156	0	17156	0.009	0	0.009	0	0.000	NA	NA	17156
(e)	Foreign Portfolio Investors Category II		1	25000	0	0	25000	0.013	25000	0	25000	0.013	0	0.013	0	0.000	NA	NA	25000
(f)	Overseas Depositories (holding DRs) (balancing swaps)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(g)	Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
	Sub-Total(B)(2)		2	42156	0	0	42156	0.021	42156	0	42156	0.021	0	0.021	0	0.000	NA	NA	42156
-3	Central Government/ State Government(s)/ Resident of India																		
	Sub-Total (B)(3)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
-4	Non-Institutions																		
(a)	Associate companies / Subsidiaries		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(b)	Directors and their relatives (excluding independent directors and nominee)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(c)	Key Managerial Personnel		2	1380	0	0	1380	0.001	1380	0	1380	0.001	0	0.001	0	0.000	NA	NA	1380
(d)	Relatives of promoters (other than immediate relatives of promoters disclosed under Promoter & Key Managerial Personnel)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(e)	Trusts where any person belonging to Promoter & PGC trustee, beneficiary or trustee of the trust		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(f)	Investor Education and Protection Fund (IEPF)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(g)	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs		58089	52255778	154815	0	52410593	26.481	52410593	0	52410593	26.481	0	26.481	0	0.000	NA	NA	52143446
(h)	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs		57	29204588	0	0	29204588	14.756	29204588	0	29204588	14.756	0	14.756	0	0.000	NA	NA	29204588
	RITIKA AGARWAL	ADDPA1353Q	1	4623012	0	0	4623012	2.336	4623012	0	4623012	2.336	0	2.336	0	0.000	NA	NA	4623012
	MUKESH KUMAR AGARWAL	AFMPA8453Q	1	5376988	0	0	5376988	2.717	5376988	0	5376988	2.717	0	2.717	0	0.000	NA	NA	5376988
	SREEKUMAR KIZHAKKE KANDOTH	AIWPK9390B	1	3573829	0	0	3573829	1.806	3573829	0	3573829	1.806	0	1.806	0	0.000	NA	NA	3573829
	PRAGYESH KUMAR SINGH	AXUPS0955K	1	2400000	0	0	2400000	1.213	2400000	0	2400000	1.213	0	1.213	0	0.000	NA	NA	2400000
(i)	Non Resident Indians (NRIs)		174	972910	76	0	972986	0.492	972986	0	972986	0.492	0	0.492	0	0.000	NA	NA	972986
(j)	Foreign Nationals		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(k)	Foreign Companies		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0

(i)	BODIES CORPORATE		161	20188310	9150	0	20197460	10.205	20197460	0	20197460	10.205	0	10.205	0	0.000	NA	NA	20197459
	CORPORATE BODY # HIGH GROWTH DISTRIBUTORS PRIVATE LIMITED	AABCH5676B	1	13078000	0	0	13078000	6.608	13078000	0	13078000	6.608	0	6.608	0	0.000	NA	NA	13078000
(m)	Any Other (specify)		747	2334445	6300	0	2340745	1.183	2340745	0	2340745	1.183	0	1.183	0	0.000	NA	NA	2291445
(m)(i)	Clearing Member		14	158857	0	0	158857	0.080	158857	0	158857	0.080	0	0.080	0	0.000	NA	NA	158857
(m)(iii)	Overseas Corporate Body (OCB)		2	98600	0	0	98600	0.050	98600	0	98600	0.050	0	0.050	0	0.000	NA	NA	49300
(m)(iv)	Trust		1	100	0	0	100	0.000	100	0	100	0.000	0	0.000	0	0.000	NA	NA	100
(m)(v)	Foreign Portfolio Investor (Individual)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	NA	NA	0
(m)(vi)	Unclaimed or Suspense or Escrow Account		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	NA	NA	0
(m)(vii)	Resident HUF		730	2076888	6300	0	2083188	1.053	2083188	0	2083188	1.053	0	1.053	0	0.000	NA	NA	2083188
(m)(viii)	Custodian		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	NA	NA	0
(m)(ix)	Employees / Office Bearers		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	NA	NA	0
(m)(x)	Foreign Bank		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	NA	NA	0
(m)(xi)	Qualified Institutional Buyer		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000		0.000	NA	NA	0
	Sub-Total (B)(4)		59230	104957411	170341	0	105127752	53.117	105127752	0	105127752	53.117	0	53.117	0	0.000	NA	NA	104811304
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)+(B)(4)		59232	104999567	170341	0	105169908	53.138	105169908	0	105169908	53.138	0	53.138	0	0.000	NA	NA	104853460

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to be disclosed along with the name of following persons:

Institutions/Non Institutions holding more than 1% of total number of shares.

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.

Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder																		
Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered(XII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (Not applicable)	As a % of total Shares held (Not applicable)	
								Class X	Class Y	Total								
(1) Custodian/DR Holder		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
(2) Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0
Total Non-Promoter-Non-Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	NA	NA	0

Note

- (1) PAN would not be displayed on website of Stock Exchange(s).
- (2) The above format needs to disclose name of all holders holding more than 1% of total number of shares
- (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available,



Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

	Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*					Date of creation / acquisition of significant beneficial interest
					Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	
1	ANURADHA PRASAD SHUKLA	AAJPP5025 B		Indian	19.30	19.30	19.30			
A	ARVR COMMUNICATIONS PRIVATE LIMITED	AAACA7004 K		Indian	19.30	19.30	19.30	No	No	31-Mar-2007

Annexure

Table VI- Statement showing Foreign Ownership Limit

Particulars	Approved Limits (%)	Limits Utilized (%)
As on shareholding date	100.00	0.00
As on the end of previous 1st quarter	100.00	0.00
As on the end of previous 2nd quarter	100.00	0.00
As on the end of previous 3rd quarter	100.00	0.00
As on the end of previous 4th quarter	100.00	0.00

Notes:-

- 1) "Approved Limit(%)" means the limit approved by Board of Directors/shareholders of the Listed entity. In case the listed entity has no Board approval limit, provide details of sectoral/statutory cap prescribed by Government/Regulatory Authorities.
2. Details of Foreign ownership includes foreign ownership/investments as specified in Rule 2(s) of the Foreign Exchange Management (Non-debt Instruments) Rules, 2019, made under the Foreign Exchange Management Act, 1999.