

B.A.G. Films and Media Limited

"CIN: L74899DL1993PLC051841" FC-23, Sector 16A, Film City, Noida 201 301

Tel.: 0120 4602424 | Fax : 0120 3911401 Mail : info@bagnetwork.in

www.bagnetwork24.in

BAG/stx/letters/2020-21/AM/1076 February 11, 2021

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G
Block, Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051

To, The Listing Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001

**NSE-SYMBOL: BAGFILMS** 

BSE-Scrip Code: 532507

Subject: Outcome of the Board Meeting held on February 11, 2021 and Un-Audited Financial Results for the Quarter and Nine Months Ended December 31, 2020

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you that the Board of Directors of the Company in its meeting held today, February 11, 2021, has, *inter alia* considered and approved the Standalone and Consolidated Un-audited Financial Results of the Company for the quarter and nine months ended December 31, 2020. Copy of duly signed Un-audited Financial Results (Standalone and Consolidated) for the quarter and nine months ended December 31, 2020 along with Limited Review Report(s) thereon issued by Statutory Auditors under Regulation 33 of the Listing Regulations is enclosed herewith.

The meeting commenced at 4:00 p.m. and concluded at 7:30 p.m.

This is for your information and record please.

Thanking You

Yours sincerely

For B.A.G. Films and Media Limites

(Rajeev Parashar) Company Secretary & Compliance Officer

Encl: a/a







on Due









## B.A.G. Films and Media Limited CIN: L74899DL1993PLC051841

CIN: L74899DL1993PLC051841

Regd Off: 352, Aggarwal Plaza, Plot No. 8, Kondid, New Delhi-110096

Corp Off: FC-23, Sector-16A, Film City, Noida-201301 (UP)

Website: www.bagnetwork24.in, e-mail: info@bagnetwork.in

Statement of Unaudited Financial Results for the Quarter and Nine months ended December 31, 2020

(₹ in Lacs)

				STANDAL	ONE					CONSOLII			
		Quarter Ended			Nine Months Ended Year Ended		Quarter Ended			Nine Months Ended		Year Ended	
No.	Particulars	31.12.2020 (Unaudited)	30.09.2020 (Unaudited)	31.12.2019 (Unaudited)	31.12.2020 (Unaudited)	31.12.2019 (Unaudited)	31.03.2020 (Audited)	31.12.2020 (Unaudited)	30.09.2020 (Unaudited)	31.12.2019 (Unaudited)	31.12.2020 (Unaudited)	31.12.2019 (Unaudited)	31.03.2020 (Audited)
	Revenue from Operations Other Income	688.93 3.00	506.78 3.91	920.58 3.03	1,942.60 9.91	2,447.77 8.58	3,331.72 11.59	2,580.67 25.29	1,900.68 40.89	2,579.66 62.19	5,981.60 133.49	9,139.53 169.45	12,054. 223.
Ш	Total Income	691.93	510.69	923.61	1,952.51	2,456.35	3,343.31	2,605.96	1,941.57	2,641.85	6,115.09	9,308.98	12,278.0
IV	Expenses Changes in inventories of finished goods, work-in-progress and stock-in- trade to the control of the c	(0.00) 52.16 52.38 102.93	51.94 89.70 100.67 324.05	62.45 90.32 143.61 805.90	2.13 146.52 231.81 305.81 1,483.21	(89.90) 200.43 275.87 431.97 1,905.81	(89.90) 261.18 371.09 573.32 2,166.42	(0.00) 404.15 390.18 201.43 1,529.26	412.76 244.31 196.14 1,495.70	555.44 330.83 292.13 2,065.40	7.37 1,273.62 908.43 589.59 4,654.52 7.433.53	(114.88) 1,755.04 943.58 795.72 6,856.18	(111. 2,262 1,231. 1,058. 8,902.
	Total Expenses	726.93	566.36	1,102.28	2,169.48	2,724.18	3,282.11	2,525.02	2,348.91	3,243.80			
v	Profit/(Loss) before exceptional Items and tax (III-IV)	(35.00)	(55.67)	(178.67)	(216.97)	(267.83)	61.20	80.94	(407.34)	(601.95)	(1,318.44)	(926.66)	(1,065.4
	Exceptional Items	•	-	-	(011	(0.00.00)	- (4.20	80,94	(407.34)	(601.95)	(1,318.44)	(926.66)	(1,065.4
	Profit before tax (V-VI)	(35.00)	(55.67)	(178.67)	(216.97)	(267.83)	61.20	80.94	(407.34)	[601.95]	(1,310.44)	(720.00)	(1,003.4
VIII	Tax expense:												
	(1) Current Tax		- 40.40	- 224	30.08	9.69	11.53	4.14	2.29	(29.42)	16.27	(34.45)	(34,
	(2) Deferred Tax	9.72	10.42	3.36		(277.52)	49.67	76.80	(409.63)	(572.53)	(1.334.71)	(892.21)	(1.030.6
	Profit (Loss) for the period from continuing operations (VII-VIII)	(44.72)	(66.09)	(182.03)	(247.05)	(277.52)	49.07	70.00	- (403.03)	(372.33)	(2,554.72)	(072.22)	(2)00011
	Profit/(Loss) for the period from discontinuing operations	- :	•	- :	- :	- :	- :			-			
	Tax expenses of discontinuing operations Profit/(Loss) for the period from discontinuing operations(after tax) (X-XI)												-
	Profit (Loss) for the period (IX+XII)	(44.72)	(66.09)	(182.03)	(247.05)	(277.52)	49.67	76.80	(409.63)	(572.53)	(1,334.71)	(892.21)	(1,030.6
	Other comprehensive Income/(Loss)		and the same of th					A STATE OF THE STA					
_	(i) Items that will not be reclassified to profit and loss						(7.78)			•	•		(36.
	(ii) Income tax relating to items that will not be reclassified to profit or loss					-		-	(409.63)	(572.53)	(1,334.71)	(892.21)	(1,067.3
	Total Comprehensive Income/(loss) for the period	(44.72)	(66.09)	(182.03)	(247.05)	(277.52)	41.89	76.80	(409.63)	(3/2.33)	(1,334.71)	(072.21)	(1,007
	Net Profit/Loss attributable to:							3.80	(292.63)	(453.72)	(941.92)	(697.59)	(913.2
	-Profit or loss, attributable to owner of parent	-		- :		THE REAL PROPERTY.		73.00	(117.00)	(118.81)	(392.79)	(194.62)	(117.4
	Total profit or loss, attributable to non-controlling interest				•			73.00	(117.00)	(110.01)	(5,2,7)	(22.102)	(-2//
	Total comprehensive Income/(loss) attributable to: -Comprehensive Income, attributable to owner of parent								-	-		-	(23.8
	Comprehensive Income, attributable to owner or parent  Comprehensive Income, attributable to non-controlling interest	-								-		-	(12.8
_	-comprehensive income, actributable to non-condoming interest											Marine Charles and American	
VVVIII	Other comprehensive Income/(loss) attributable to:												
	Total Comprehensive Income, attributable to owner of parent							3.80	(292.63)	(453.72)	(941.92)	(697.59)	(937.0
	TotalComprehensive Income, , attributable to non-controlling interest						-	73.00	(117.00)	(118.81)	(392.79)	(194.62)	(130.3
XIX	Paid up Equity Share Capital ( Face Value per share is Rs 2/-)	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.66	3,956.6
	Reserves excluding Revaluation reserves ( As per Balance sheet) of previous accounting year							-		-			
	Earning per equity share:										Contract of the last		Harris and the same
	(1) Basic	(0.02)	(0.03)	(0.09)	(0.12)	(0.14)	0.02	0.04	(0.21)	(0.29)	(0.67)	(0.45)	(0.5
	(2) Diluted	(0.02)	(0.03)	(0.09)	(0.12)	(0.14)	0.02	0.03	(0.21)	(0.29)	(0.67)	(0.45)	(0.5

### B.A.G. Films and Media Limited

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Unaudited Segment wise Revenue, Results, Assets and Liabilties for the Quarter and Nine months ended December 31, 2020

(₹ in Lacs)

				STANI	DALONE		The second second			CONSOL	IDATED		
		Ouarter Ended			Nine Months Ended Year Ended		Quarter Ended		Nine Months Ended		ths Ended	Year Ended	
		31.12.2020	30.09.2020	31.12.2019	31.12.2020	31.12.2019	31.03.2020	31,12,2020	30.09.2020	31.12.2019	31.12.2020	31.12.2019	31.03.2020
- Annual Control of the Control of t		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
Particulars		(Undudited)	(Canada Canada C	(		,							
1. Segment Revenue:		474.25	290.09	703.21	1,361.50	1,794.29	2,462.22	15.09	21.10	00 m (A) F	36.19	215.55	441.01
a) Audio- Visual Production and Distribution		214.68	216.69	217.37	581.10	653.48	869.50	12.91	14.94	15.62	38.04	48.22	62.48
b) Leasing		214.00	210.09	217.57	301.10	055.10		54.22	41.12	93.79	120.81	408.15	499.15
c) F.M. Radio			- 1				a Direction	2,498.45	1,823.52	2,470.25	5,786.56	8,467.61	11,052.07
d) Television Broadcasting				100				2,170.10	-,		1001 * 100 Harris 100 - 0	121	
		688.93	506.78	920.58	1,942.60	2,447.77	3,331.72	2,580.67	1,900.68	2,579.66	5,981.60	9,139.53	12,054.71
Total days		000.73	300.70	720.50	2,712.00	-				2			-
Less: Inter Segment Revenue					199								
V . C 1 /2 C O		688,93	506.78	920.58	1,942.60	2,447.77	3,331.72	2,580.67	1,900.68	2,579.66	5,981.60	9,139.53	12,054.71
Net Sales/Income from Operations		000.93	300.70	720.00	2,712.00	2,							
2 Commant Bounday													
2. Segment Results:				- 101								100	
a) Audio- Visual Production and Distribution		(50.04)	(34.01)	(101.36)	(146.14)	24.65	447.84	(509.21)	(303.00)	(804.56)	(1,471.46)	(1,554.09)	(1,573.37
		167.80	169.18	154.37	441.38	463.23	614.47	(33.96)	(32.60)	(47.38)	(101.68)	(142.03)	(192.54
b) Leasing		107.00	107.10	151.57	57.37	94.200	aran ed .	(74.57)	(94.81)	(143.51)	(265.44)	(86.52)	(150.10
c) F.M. Radio					The second second			1,699.00	809.91	1,101.59	3,108.39	3,646.73	5,069.10
d) Television Broadcasting													
Total		117.76	135.17	53.01	295.24	487.88	1.062.31	1,081.26	379.50	106.14	1,269.81	1,864.09	3,153.09
Total		117.70	100.17	55,62			*						
Less:													
I) Interest		52.38	89.70	90.32	231.81	275.87	371.08	390.18	244.31	330.83	908.43	943.58	1,231.06
II) Other Un-allocable Expenditure Net off		100.38	101.14	141.36	280.40	479.84	630.03	610.14	542.55	377.26	1,679.82	1,847.17	2,987.49
		100.50	10111					-		7.42			-
III) Un-allocable Income													
Total Profit/(loss) before Tax		(35.00)	(55.67)	(178.67)	(216.97)	(267.83)	61.20	80.94	(407.36)	(601.95)	(1,318.44)	(926.66)	(1,065.46
3. Segment Assets		1 1									The second second	100000000000000000000000000000000000000	V40800000000000
a) Audio- Visual Production and Distribution		4,474.01	4,510.59	4,043.47	4,474.01	4,043.47	4,589.23	4,474.01	4,510.59	4,043.47	4,474.01	4,043.47	4,589.23
b) Leasing		937.91	979.08	1,116.69	937.91	1,116.69	1,060.23	937.91	979.08	1,116.69	937.91	1,116.69	1,060.23
c) F.M. Radio		30		-	Latinot -	and the same of th		1,693.89	1,711.28	1,978.84	1,693.89	1,978.84	1,891.36
d) Television Broadcasting					Andrew State of	attended a	STATE OF THE PARTY OF	11,017.18	10,222.96	9,607.37	11,017.18	9,607.37	9,840.62
d) Television Broadcasting													
Total Segment Assets		5.411.92	5,489.67	5,160.16	5,411.92	5,160.16	5,649.46	18,122.99	17,423.91	16,746.37	18,122.99	16,746.37	17,381.44
Unallocable Corporate Asstes		25,114.59	25,124.89	25,161.70	25,114.59	25,161.70	25,145.17	40,270.40	40,280.70	41,103.79	40,270.40	41,103.79	40,300.98
Total Assets		30,526.51	30.614.56	30,321.86	30,526.51	30,321.86	30,794.63	58,393.39	57,704.61	57,850.16	58,393.39	57,850.16	57,682.42
4. Segment Liabilities		50,000.02									DEFENDANT NAME OF THE PARTY OF	A STATE OF THE STA	(4)
a) Audio- Visual Production and Distribution		952.29	910.77	1,041.19	952.29	1,041.19	1,185.68	867.09	891.83	537.00	867.09	537.00	647.51
		,52.25	710.77	2,0.2.27		-				-	-	-	-
d) Leasing				911			100 in 2	234.58	329.16	384.64	234.58	384.64	300.28
c) F.M. Radio			- 1				regul .	7,554.77	7,641.32	7,415.73	7,554.77	7,415.73	8,331.33
d) Television Broadcasting							Miles and the second se			•	5195 MONTH (1955)	PHINCAU STATE	
Total Segment Liabilities		952.29	910.77	1,041.19	952.29	1,041.19	1,185.68	8,656.44	8,862.31	8,337.37	8,656.44	8,337.37	9,279.12
Unallocable Corporate Liabilities		3,061.94	3,061.12	3,038.10	3,061.94	3,038.10	3,034.03	9,195.00	9,145.16	6,961.46	9,195.00	6,961.46	9,001.15
		4.014.23	3,971.89	4,079.29	4,014.23	4,079.29	4,219.71	17,851.44	18.007.47	15,298.83	17,851.44	15,298.83	18,280.27
Total Liabilties		4,014.23	3,771.07	7,013.67	TOTTLES	1,0,,,,,,,	.,, 2						

- 1) The above unaudited financial results have been reviewed by the Audit Committee. These results have been approved by the Board of Directors at their meeting held on February 11, 2021. Limited review under regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been carried out by the statutory auditors of the Company.
- 2) These unaudited financial results have been prepared in accordance with Indian Accounting Standards (Ind-AS) as prescribed under section 133 of Companies Act 2013 read with Rule 3 of the Companies (Indian Accounting Standards) Rules 2015. and relevant amendment thereafter and other recognised accounting practices and policies, to the exetent applicable.
- 3) World Health Organisation (WHO) declared outbreak of Coronavirus Disease (COVID-19) a global pandemic on March 11, 2020. Consequent to this, Government of India declared lock down which had impacted the business activities of the Group in first quarter. Accordingly current quarter results are not comparable to previous quarter on account of restriction in business activities caused due to COVID-19 pandemic during the first quarter.
- 4) The Code on Social Security 2020(Code), which received the Presidential Assent on September 28, 2020 subumes nine laws relating to social security, retirement and employee benefit, inculding the Employees Provident Fund and Miscellaneous Provision Act, 1952 and the Payment of Gratuity Act, 1972. The effective date of the Code is yet to be notified. The Group will assess the impact of the Code when it comes into effect and will record related impact thereon.

5) Figures for previous quarter/periods/ year have been regrouped and rearranged wherever necessary, to confirm to the current period's/year's classification.

Date: February 11, 2021 Place: Noida Anuradha Prasad Shukla Chairperson and Managing Director DIN: 00010716



# KUMAR KHARE & CO.

CHARTERED ACCOUNTANTS

S-160, LGF, GREATOR KAILASH, PART-1, NEW DELHI-110048

Phone - 01141733110, 9811133110

E-mail alok@kumarkhareca.com website: kumarkhareca.com

Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Standalone Financial Results of B.A.G. Films and Media Limited Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

Review Report to The Board of Directors B.A.G Films and Media Limited

- 1. We have reviewed the accompanying statement of unaudited standalone financial results of B.A.G. Films and Media Limited (the "Company"); New Delhi for the quarter ended December 31, 2020 and year to date from 1st April 2020 to 31st December, 2020 (the "Statement") attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing regulations")
- 2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statements, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013 as amended, read with relevant rules

Lucknow Office : GF-2, Kumar Khare House, 193, Wazir Hasan Road, Lucknow-22600

issued thereunder and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Noida

Date: February 11, 2021

For Kumar Khare & Co. Chartered Accountants ICAI Firm Registration Number: 006740C

> R Khare) Partner

Membership number: 075236 UDIN: 2107 5236 AAAAAAR636

VOIN 21075236AAAAAAA7636



## KUMAR KHARE & CO.

### CHARTERED ACCOUNTANTS

S-160, LGF, GREATOR KAILASH, PART-1,

NEW DELHI-110048

Phone - 01141733110, 9811133110

E-mail <u>alok@kumarkhareca.com</u> website: kumarkhareca.com

Independent Auditor's Review Report on the Quarterly Unaudited Consolidated and Year to Date Financial Results of B.A.G. Films and Media Limited Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

Review Report to The Board of Directors B.A.G. Films and Media Limited

- 1. We have reviewed the accompanying Statement of unaudited Consolidated Financial Results of B.A.G Films and Media Limited ("the Parent") and its subsidiaries (the Parent and its subsidiaries together referred to as 'the Group') for the quarter ended 31st December, 2020 and year to date from 1st April, 2020 to 31st December, 2020 (the "Statement") attached herewith, being submitted by the Parent pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ('the Regulation'), read with SEBI Circular No.CIR/CFD/CMD1/44/2019 dated March 29, 2019 ('the Circular).
- 2. This Statement, which is the responsibility of the Parent's Management and approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India read with the Circular. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under Section143(10) of the Companies Act, 2013 and consequently does not enables us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the Circular issued by the Securities and Exchange Board of India under Regulation 33(8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, to the extent applicable.

Lucknow Office : GF-2, Kumar Khare House, 193, Wazir Hasan Road, Lucknow-226001

4. The Statement includes the results of the following entities:

S.No.	Company Name	Nature	
1	B.A.G Films and Media Limited	Parent Company	
2	E24 Glamour Limited	Subsidiary	
3	News24 Broadcast India Limited	Subsidiary	
4	Skyline Radio Network Limited	Subsidiary	
5	E24 Entertainment Limited	Fellow Subsidiary	

- 5. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with recognition and measurement principles laid down in the aforesaid Indian Accounting Standard specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 6. The Consolidated unaudited financial results include interim financial results of subsidiaries, whose interim financial result, before consolidation adjustment, reflect total revenue of Rs. 5907.37 lakh for the nine months ended December 31, 2020 and total loss before tax of Rs. 1101.45 lakh for the nine months ended December 31, 2020, as considered in the consolidated unaudited financial results.

For Kumar Khare & Co.
Chartered Accountants
ICAI Firm Registration Number: 006740C

Place: Noida

Date: February 11, 2021

Membership number: 075236

UDIN:

UPIN-21075236 AAAAAB4091