

Annexure-I

FORMAT OF HOLDING OF SPECIFIED SECURITIES

1. Name of Listed Entity: **B.A.G. FILMS AND MEDIA LIMITED**
2. Scrip Code/Name of Scrip/Class of Security: **532507/BAGFILMS/B**
3. Share Holding Pattern Filed under: **Quarter Ended on 30.09.2019 (Reg. 31(1) (b))**
4. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

Sr. No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?	✓	
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		✓
3	Whether the Listed Entity has any shares against which depository receipts are issued?		✓
4	Whether the Listed Entity has any shares in locked-in?	✓	
5	Whether any shares held by promoters are pledge or otherwise encumbered?		✓

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows:-

B.A.G. Films and Media Limited

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Company Secretary

Table I – Summary Statement holding of specified securities																	
Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	No of Voting Rights			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								Total as a % of (A+B+C)	Total				No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
									Class : X	Class : Y							
(A)	Promoter & Promoter Group	6	89533658	0	0	89533658	45.238	89533658	0	89533658	0	45.238	23450000	26.191	0	0.000	89533658
(B)	Public	36127	108214091	170341	0	108384432	54.762	108384432	0	108384432	0	54.762	0	0.000	NA	NA	108064469
(C)	Non Promoter- Non Public	0	0	0	0	0	0.000	0	0	0	0	0.000	0	0.000	NA	NA	0
(C1)	Shares Underlying DRs	0	0	0	0	0	NA	0	0	0	0	0.000	0	0.000	NA	NA	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.000	0	0	0	0	0.000	0	0.000	NA	NA	0
	Total	36133	197747749	170341	0	197918090	100.00	197918090	0	197918090	0	100.00	23450000	11.848	0	0.000	197598127

B.A.G. Films and Media Limited

Arjun Kumar
Company Secretary

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																	
Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = IV+V+VI	Shareholding as per SCRR, 1957 as calculated (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding assuming full conversion of convertible securities as a percentage of diluted share capital (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights		Total as a % of Voting rights	No. (a)			As a % of total Shares held (b)			
								Class X	Class Y								
(1) Indian																	
(a) Individuals/Hindu Undivided Family		3	23077790	0	0	23077790	11.660	23077790	0	23077790	11.660	0	0.000	0	0.000	23077790	
ANURADHA PRASAD SHUKLA	AJPP5025B	1	23049190	0	0	23049190	11.646	23049190	0	23049190	11.646	0	0.000	0	0.000	23049190	
SUDHIR SHUKLA	AALPS1156J	1	26700	0	0	26700	0.013	26700	0	26700	0.013	0	0.000	0	0.000	26700	
JYOTI SHUKLA	AASPS8406I	1	1900	0	0	1900	0.001	1900	0	1900	0.001	0	0.000	0	0.000	1900	
(b) Central Government/State Governments		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(c) Financial Institutions/Banks		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(d) Any Others (specify) # Promoters/Promoters Group		3	66455868	0	0	66455868	33.577	66455868	0	66455868	33.577	0	33.577	23450000	26.191	0	66455868
ARVR COMMUNICATIONS PRIVATE LIMITED	AAACA7004K	1	38194868	0	0	38194868	19.298	38194868	0	38194868	19.298	0	19.298	0	0.000	0	38194868
SKYLINE TELE MEDIA SERVICES LIMITED	AADCB1030B	1	24011000	0	0	24011000	12.132	24011000	0	24011000	12.132	0	12.132	23450000	26.191	0	24011000
B A G LIVE ENTERTAINMENT LIMITED	AADCB4266H	1	4250000	0	0	4250000	2.147	4250000	0	4250000	2.147	0	2.147	0	0.000	0	4250000
(e) Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(f) Any Others (specify)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(2) Foreign		6	89533658	0	0	89533658	45.238	89533658	0	89533658	45.238	0	45.238	23450000	26.191	0	89533658
(a) Individuals (Non- Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(b) Government		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(c) Institutions		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
(d) Foreign Portfolio Investor		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
Sub-Total (A)(2)		0	0	0	0	0	0.000	0	0	0	0.000	0	0.000	0	0.000	0	
Total Shareholding of Promoter and Promoter Group (A) =		6	89533658	0	0	89533658	45.238	89533658	0	89533658	45.238	0	45.238	23450000	26.191	0	89533658

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note: (1) PAN would not be displayed on website of Stock Exchange(s).

(2) The term 'Encumbrance' has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

B.A.G. Films and Media Limited

for signature
Company Secretary

Table III - Statement showing shareholding pattern of the Public Shareholder																
Category & Name of the Shareholders (1)	PAN (II)	No. of sharehold-er (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlyin- g Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Sharehold- ing as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered(XIII)	Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights		Total of Total Voting rights			No. (a)	As a % of total Shares held (b)		
								Class X	Class Y							
(1) Institutions																
(a) Mutual Fund		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(b) Venture Capital Funds		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(c) Alternate investment Funds	0	0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(d) Foreign Venture Capital Investors		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(e) Foreign Portfolio Investors		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(f) Financial Institutions/Banks		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(g) Insurance Companies	0	0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(h) Provident Funds/ Pension Funds		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(i) Any Others (specify)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
Sub-Total(B)(1)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(2) Central Government/State Government(s)/President of India																
Sub-Total (B)(2)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0.000	NA	NA	0
(3) Non-institutions	0	34797	49629997	154515	0	49784512	25.154	49784512	0	49784512	25.154	25.154	0	0.000	NA	49513850
(a) Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs																
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs		65	31428677	0	0	31428677	15.880	31428677	0	31428677	15.880	15.880	0	0.000	NA	31428677
(b) RITIKA MUKESH AGARWAL	ADDP1353Q	1	2877500	0	0	2877500	1.454	2877500	0	2877500	1.454	1.454	0	0.000	NA	2877500
(c) SAMEER GEHLAUT	AFMPG9469E	1	10298562	0	0	10298562	5.203	10298562	0	10298562	5.203	5.203	0	0.000	NA	10298562
(d) NBFCs registered with RBI		1	3600	0	0	3600	0.002	3600	0	3600	0.002	0.002	0	0.000	NA	3600
(e) Employee Trusts	0	0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	NA	0
(f) Overseas Depositories (holding DRs) (balancing)		0	0	0	0	0	0.000	0	0	0.000	0	0.000	0	0.000	NA	0
(g) Any Other (specify) #		36	448624	0	0	448624	0.227	448624	0	448624	0.227	0.227	0	0.000	NA	448624
(h) Any Other (specify) #		269	22199405	10350	0	22209755	11.222	22209755	0	22209755	11.222	11.222	0	0.000	NA	22209754
(i) CORPORATE BODY - HIGH GROWTH DISTRIBUTORS PRIVATE LIMITED	AABCH5676B	1	13078000	0	0	13078000	6.608	13078000	0	13078000	6.608	6.608	0	0.000	NA	13078000
(j) Any Other (specify) #		2	98600	0	0	98600	0.050	98600	0	98600	0.050	0.050	0	0.000	NA	49300
(k) CORPORATE BODY (OCRA)		135	1234599	76	0	1234675	0.624	1234675	0	1234675	0.624	0.624	0	0.000	NA	1234675
(l) Any Other (specify) # NRI		820	3145489	5400	0	3150889	1.592	3150889	0	3150889	1.592	1.592	0	0.000	NA	3150889
(m) Any Other (specify) # Resident (HUE)		2	25100	0	0	25100	0.013	25100	0	25100	0.013	0.013	0	0.000	NA	25100
(n) Any Other (specify) # TRUST		36127	108214091	170341	0	108384432	54.762	108384432	0	108384432	54.762	54.762	0	0.000	NA	108064469
Sub-Total (B)(3)		36127	108214091	170341	0	108384432	54.762	108384432	0	108384432	54.762	54.762	0	0.000	NA	108064469
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		36127	108214091	170341	0	108384432	54.762	108384432	0	108384432	54.762	54.762	0	0.000	NA	108064469

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):
Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.
Note:

(1) PAN would not be disclosed on website of Stock Exchange(s).
(2) The above format needs to be disclosed along with the name of following persons:
Institutions/Non Institutions holding more than 1% of total number of shares.

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.

B.A.G. Films and Media Limited
for
Company Secretary

Sr. No.		Details of the SBO				Details of the registered owner				Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect:				Date of creation / acquisition of significant beneficial interest	
Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:			Exercise of significant influence		
										Shares	Voting rights	Rights on distributable dividend or any other distribution			
Significant beneficial owners															
ANURADHA															
1	PRASAD SHUKLA	AAJPP5025B		India	ARVR COMMUNICATI	AAACA7004K			India		19.30	19.30	19.30	No	31-03-2007

B.A.G. Films and Media Limited

for signature

Company Secretary